



PRESIDENT'S UPDATE

July 2019

As we welcomed Summer here on the East coast, several areas in the West were getting snow! Some ski resorts reported up to 2 feet of snow (Steamboat got 20 inches) and others are still advertising skiing. Arapahoe Basin, Mammoth, Squaw, Snowbird, Timberline, and Whistler Blackcomb all will be open July 4th! So if you want to escape these high temperatures and humidity, you can take advantage of Spring skiing – with even more options available on the weekends. Meanwhile, our clubs are finding/planning fun summer things to do. Your newsletters and social media postings show our members are attending baseball games, going to the mountains, boating, kayaking, camping, and holding lake and pool parties – just to name a few. It's great seeing you enjoying club activities beyond the ski season.

Meanwhile, it's time to start thinking of skiing with Crescent Ski Council! Sign-ups started June 1st for all three (3) of Crescent's trips to Steamboat, Sun Peaks and Spain. If you haven't yet signed up for these great trips, what are you waiting for? Several Clubs also have some great trips planned for the coming season. Be sure to check them out on the website.

Your Executive committee has been hard at work. Michelle Shuford and Mary Anne Koltowich have done a great job planning the Fall Conference and have some new experiences planned for us this year. Be sure to download the attached documents for Fall Conference (Fall Conference Registration Form and Fall Conference Information and Schedule). These documents are also posted on the CSC website. Sandy McQuain is finalizing the Spring meeting minutes and we should get them to you by next week. During the Spring BOD meeting, ExComm was given approval to present an amended FY2020 proposed budget to the Fall BOD. Many hours and two (2) meetings (so far) have been spent working on the FY20 proposed budget. One big challenge is to have a balanced budget when Crescent has had less income and more expenses than in previous years. The majority of the decreased income is due to the changes with the Vendor Trade show at Spring Convention. Your ExComm is pleased with the progress we have made so far and we hope you will appreciate the extensive effort, time and ideas used in the development of this budget. The BOD will receive the proposed budget soon, but certainly 30 days prior to Fall Conference. Meanwhile, please be thinking of ways Crescent can increase our income as well as decrease spending.

CRESCENT TRIPS (Lisa Beregi)

Steamboat 35th Anniversary Race and Learn to Ski Camp, December 7-14, 2019:

Steamboat opened at 3:00 am EDT June 1st and sold out early bird in no time! We actually have almost as many signed up as went last year (156) - keep up the good work!

Sun Peaks, January 11-18, 2020. Registration for Sun Peaks also opened June 1st and we have over 40 so far! This will be a magical experience and there are some really good air fares to Vancouver.

Registration for both trips is online at: www.sportsamerica.com/csctrips

Spain, March 14-28, 2020. Finally - the long awaited registration form for Spain is ready! Each club is asked- to have a trip leader to collect and work with Holiday on air from your city. A revised flyer has been sent to each Trip Leader.

Linda Redd has resigned as Local Trip Coordinator. If you or anyone in your club is interested in getting involved with CSC – please consider heading up this weekend event. Below is a blurb about what is involved. Feel free to contact me for more information.

SILVERCREEK LODGING COORDINATOR

Coordinator is responsible for:

- negotiating the lodging package/contract with assistance from Lisa Beregi, CSC Trips Director, between Crescent Ski Council and Snowshoe/Silvercreek for the early March ski weekend, Crescent Cup Finals.
- advertising trip package and pricing to clubs, which may include a short presentation at Fall Conference to club Trip Leader's and Race Director's meetings.
- documenting participant registrations, receiving and depositing monies received, and providing a final accounting summary to the CSC Trips Director
- coordinating room assignments, as needed
- being available during the trip to answer questions and address issues.

We are working with the mountain to find a way for them to handle room keys and lift tickets

The Coordinator will be reimbursed for their trip package at maximum less one occupancy (excluding studio) for the weekend and one nights lodging at Fall Conference.

Estimated time commitments--

A little bit of work in the off season, kick off at Fall conference, escalating workload as the weekend approaches, and then a closing work session. Ability to use Excel a plus!!

Lisa Beregi
CSC Trip Chair
trips@crecentskicouncil.org

CONVENTIONS (Michelle Shuford)

**2019 Fall Conference – October 18 – 20, 2019
New for this Year - Registration Process and Golf**

IMPORTANT! ALL CONFERENCE ATTENDEES MUST REGISTER!

Once again we are in beautiful Gatlinburg and the Smoky Mountains for our 2019 Fall Conference. The Knoxville Ski & Outing Club (KSOC) is your host club and is inviting all the CSC clubs to bring a lot of people so we can have an even greater Fall event. Registration is now open! NEW this year: Glenstone Lodge would like everyone to book ONLINE! Please copy and paste the link provided in the Info & Schedule document into your web browser. It will automatically open under our group code for the proper dates. If you would like to book outside those dates, the rates are good for a few days before and after. Then make SURE you complete the Registration form and send it to Mary Anne Koltowich as we will need a close head count for lunch and for the Trade Show Reception. Also NEW: A golf outing is being planned for Friday. We will update the schedule further once we know Golf Outing info and Hiking Info.

There will be the normal meetings for Trips, Racing, and Administration where it is important for your club's representatives to attend to make those all important decisions on where to go on our next trip(s), where to hold races, plus learn more about club operations. Many clubs make this a club event/trip and

bring along club members who love the outdoors. There are opportunities to hike, golf, and see the Smokies, plus enjoy the fall colors and maybe doing a little shopping and bar hopping. The Fall Conference Information Schedule Form and the Registration Form are attached as well as posted on the CSC website so you can see all the details. Don't delay! Make your hotel reservations now and be ready for a fun and informative time! Please remember that ALL attendees, regardless of whether or not you are attending meetings and events, must complete the paperwork and register so appropriate plans can be made and you are appropriately accommodated.

DEADLINES & CANCELLATIONS:

Friday, Sept. 20, 2019: Conference Registration

Thursday, 5 pm, Sept. 19, 2019: Hotel registration: (No guarantee of availability after this date.)

Individual cancellations must be made 72 hours prior to the arrival date to prevent being charged for the first night's room and tax charges.

Michelle Shuford
CSC Convention Chair
conventions@crecentskicouncil.org

RACING (Rich Mead)

Summer officially arrived June 21st and Steamboat Resort got 20 inches of snow! Hard to call it a harbinger of the coming race season but we can keep our fingers crossed. Most of us have stashed the skis for awhile but there are summer race training camps if you're looking to keep your skills honed. Two favorites are Peak Performance Race Camp (<https://peakperformancecamp.com/summer-camps/>) and Asheville's Junior Race Camp (<https://www.ashevilleskiclub.com/race-training-camp>). Ron Scott will be at Peak Performance and representing Crescent in the USSA Summer Fun Nationals race July 13-14. Ski fast, Ron! If you're more inclined to wait until early ski season, registration for the Steamboat Race/Ski/Ride Camp is already open.

Closer to home my transition to Race Director continues, with abundant help from Ron and the ExComm. Ron and David Lippucci are starting to ramp up their sponsorship activities for the coming season. The 2019-2020 race schedule is close to being finalized. Dan Walsh is finalizing the Spring Conference Race Directors and Race Workers meetings minutes for distribution. And a big welcome to Raleigh Ski & Outing Club's new Race Director Elena Ryzhikova. Elena will be taking over from John Christensen. Thank you John for your years of leadership of the Raleigh team. Enjoy your summer!

Please feel free to direct any questions/comments/suggestions regarding the Crescent Racing Program to me.

Rich Mead
CSC Race Director
racing@crecentskicouncil.org

MEMBER SERVICES (Ken Lumsden)

If your Club has held elections recently, please make sure to send your updates to Bruce McMurray, Database Coordinator, at database@crecentskicouncil.org. Bruce needs to know your Club's current officers, board members, webmasters and newsletter editors. Please include their name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. If you're following us, you know we regularly post lots of information from resorts and report ski industry news from all over the country as well as post pictures from all of the Crescent trips and events. We're following the Club Facebook pages and sharing all the fun we see all of them having during the summer months.

Don't forget, we also can help you sell your trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let Pat Harvey know. Reminder also to tag us @crescentski on any posts on Facebook, Twitter or Instagram. Spread the word to your members!!

Crescent Racing (@Crescentkiracing) is also on Facebook. Thanks to everyone who posts information and pictures on the CSC Racing page. We are still looking for volunteer racers who would like to help us set up Twitter and Instagram for Crescent Racing. If interested, please contact Pat Harvey.

Keep spreading the word on Crescent's Social Media pages (Facebook, Instagram and Twitter) to your Club members and friends. Any questions, ideas or suggestions regarding Social Media, please contact me.

Pat Harvey
CSC Social Media Chair
crescentpastpres@gmail.com.

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. The 2019 Annual Meeting will be held September 5-8, in Jackson Hole, Wyoming. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits.

The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its social media pages.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentcouncil.org where the CSC President's Updates are posted monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list (cscpresident2018@gmail.com) and also be sure to send them to Pat Harvey, Social Media Chair.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President

Crescent Ski Council

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