



### **PRESIDENT'S UPDATE – July 2017**

Summer is now in full swing here in the South. The Clubs have lots of fun summer events going on. I know all of you are making the best of the summer heat!! Crescent racers were in Mt. Hood this past week for the Performance Training Camp. Congratulations to all who attended and are bringing home some medals. Crescent Racing is the best!! If you haven't yet signed up for one of our great trips, it's time to do so. As you know, registration for all Crescent trips went live as of June 1<sup>st</sup>. The Clubs also have some great trips for the coming season. Make sure to have your Trips Chairs update the Club trip list Lisa Beregi has sent out so the trip information on Crescent's website is up-to-date.

Crescent wants to be more proactive and supportive of our Member Clubs. I will be putting together at least two online meetings/conference calls between now and the Fall Conference. I'll send out invitations to the Club Presidents and Reps and if you'd like it to be sent to additional members of your Club, please send me their contact info. **Reminder to send me contact information so we have all the information going out to the appropriate representatives of all our Member Clubs.** We'll be sending out a survey later this summer via Survey Monkey to get input and ideas from the Clubs. Crescent is YOUR Council and we all want to work together to continue to make it the BEST Council in the country!!

### **CRESCENT TRIPS (Lisa Beregi)**

The trips for the coming season are:

- 34<sup>th</sup> Annual Steamboat Race/Ski/Ride Camp – December 2-9, 2017
- January Ski Week to Mammoth – January 13-20, 2018
- March Ski Week to Killington, VT – March 18-23, 2018

Trip registration has been open for just over a month. Steamboat is on track to date from historic registrations to date. Mammoth and Killington are showing interest from many clubs. Registrations are at [www.sportsamerica.com/csctrips](http://www.sportsamerica.com/csctrips). Please pass along this information to your clubs.

Please contact Sara at Sports America, [sara@sportsamerica.com](mailto:sara@sportsamerica.com) if you want her to look at group air from your city (you will have 10 flying at same time) or any special changes that she may be able to work with your club on either 2018 Ski Weeks. She has already done so for some clubs and is also working on a wine tour extension from Reno after the Mammoth week.

The Greek Isle cruise was very successful with 34 participants from 8 clubs, all wanting to know where the next CSC Cruise will be!

The 2019 trip short list is Telluride and Crested Butte, bids will be going out in the next couple of weeks.

Ryan Dohnal, Group Sales Director from Telluride, passed along a news bulletin on flights for trips to Telluride. There is now a weekly direct flight from Charlotte to Montrose/Telluride airport every Saturday in the winter on American Airlines. The information is in the press bulletin at <http://www.tellurideski resort.com/press-room/press-releases/american-airlines-adds-winter-service-from-charlotte-to-montrose-telluride-mtj/>

Remember to update and send your club trip list to Lisa so we can continue to update club offerings on the website. Don't forget for club trip leaders to go to the NSCF website and post your club trip there too!

Contact Lisa at [drlab88@aol.com](mailto:drlab88@aol.com) if you have any questions regarding our upcoming trips.

### **RACING (Ron Scott)**

Attached to this month's President's Update is the 2017-2018 Race Schedule. Many of the Crescent Clubs refer to the Race Schedule to plan their local and out-west ski trips to avoid any overlapping of the two. Please pass along this schedule to your Club members.

Crescent's Racing Program is comprised of young and "old" club members. We have seen our numbers increase due to more families becoming involved. We have had four-year old racers bring their young parents to the Crescent races. If your club is searching for a way to increase your club's membership, try and advertise the CSC Racing program.

The Values and Goals of Crescent Racing are listed below.

#### **VALUES**

- Integrity - Action based on the values rather than personal gain.
- Passion – Motivation for doing what we love.
- Fun – A fresh, positive, creative culture.
- Team – individual humility and collective pride.
- Community – Exceptional stewardship and lifetime inclusiveness.
- Excellence – Personal and collective wins every day.
- Grit – courage, tenacity and perseverance on the path to excellence.

#### **GOALS**

- Achieve athletic excellence
- Grow the visibility of our sport
- Engage, lead and grow our communities
- Cultivate organizational excellence

### **CSC MEMBER PERK – POINT 6 SOCKS**

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code "CSC" and receive a 25% discount off internet orders, [www.point6.com](http://www.point6.com). For all internet orders over \$50 free shipping is offered. This offer is extended to all CSC members and their friends, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

## **CONVENTIONS (Michelle Shuford)**

Hello all! By now your Club should have received all refunds due to the balcony issue at Spring Convention. If you have any questions regarding the amounts, please direct them to Michelle ([skibumlong@aol.com](mailto:skibumlong@aol.com)) and not Mary Ann Koltowich. If you sent Michelle any questions regarding these refunds during the cruise in June, and you haven't received a response, please send your email to Michelle again (she apologizes but may have lost a couple of emails while on the cruise in the Greek Isles).

Don't forget to start booking your rooms at the Glenstone Lodge in Gatlinburg for the Fall Conference. The dates are October 20-22, 2017. Hope to see everyone there! Mark your calendars and let your Club members know the location and dates. You'll reserve your rooms directly through Glenstone Lodge. Just let them know when you contact them for reservations to let them know you're with Crescent Ski Council.

Any questions, contact Michelle Shuford at [drlab88@aol.com](mailto:drlab88@aol.com).

## **MEMBER SERVICES (Ken Lumsden)**

We know that a lot of Clubs have elections this time of the year so reminder to please make sure to send your Officer/Director/BOD updates to Bruce McMurray, Database Coordinator, at [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net). Thanks.

## **SOCIAL MEDIA**

Crescent is on Facebook, Twitter and Instagram. We regularly post lots of information from resorts and report ski industry news from all over the country.

Spread the word to your Clubs to like and follow "Crescentski". Crescent Racing ("Crescentskiracing") is on Facebook and we would like to add Twitter and Instagram for Racing – if any racers would like to help us set up Twitter and Instagram for Racing, please contact Pat Harvey. Reminder to "like" the Crescent Facebook page, <https://www.facebook.com/CrescentSki> and also the Crescent Racing Facebook page, <https://www.facebook.com/crescentskiracing>. If your Club is on Twitter, make sure to follow Crescent, @crescentski. A big thank you to the Clubs who are retweeting Crescent's tweets.

Any questions, please contact Crescent's Social Media Chair, Pat Harvey, at [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com).

## **NATIONAL SKI COUNCIL FEDERATION**

Lisa Beregi, CSC Trip Chair and member of ETMM, is NSCF's current President. Reminder, as a member of Crescent Ski Council, you are also a member of the **National Ski Council Federation ("NSCF")**. NSCF has some excellent benefits and discounts available and more are being added regularly.

Please visit the website, [www.skifederation.org](http://www.skifederation.org), for member only benefits. There are some fabulous products and offers so check them out. NSCF has finalized its new Travel Insurance provider with International Medical Group through their iTravelInsured group. Details will be available on the NSCF Benefits page soon. Stage Goggles has become the latest benefit provider

offering NSCF members a 50% discount of their product line. Pat Harvey has received a sample of the goggles with customized straps with the CSC logo. The goggles have interchangeable lenses and straps. Goggle prices start at just \$25/each. Pat will bring the CSC goggles with her to the Fall Conference. For more info., email [sales@stageideas.com](mailto:sales@stageideas.com), or call (877) 274-9719, and let them know you're with NSCF.

The NSCF site allows you to search the benefits by category allowing you to find what you're looking for much faster. You'll need to register on NSCF's website but once you're signed up, you can take advantage of all the benefits that are available. Please spread the word to your Club members NSCF is actively pursuing additional vendors to add to its nationwide program. If anyone has any suggestions to make the site better, or can recommend any new providers for benefits they should pursue, notify them at [benefits@skifederation.org](mailto:benefits@skifederation.org).

NSCF is on Facebook, reminder to like the page, <https://www.facebook.com/National-Ski-Council-Federation-178192492206742/>. NSCF is also on Twitter and Instagram. Any questions on the NSCF social media pages, contact NSCF Social Media Chair, Pat Harvey, at [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com).

Ship Skis is one of the benefits offered through NSCF. Ship Skis is proud to offer its partner benefits for the Crescent Ski Council and its member ski clubs. Clubs & Members are now eligible for 10% OFF and shipment booked through the Crescent Ski Council Partner Site. Ski Club Presidents and Trip Chairs are encouraged to contact Will Smith directly to determine what group discounts beyond 10% OFF are available for their upcoming Trips.

Ship Skis will ship your skis, snowboards, and luggage to wherever you're staying or skiing, providing you with a hassle-free travel experience. Ship Skis provides shipping supplies, real-time tracking, 24/7 customer service, and an on-time delivery guarantee. Their mission is to make winter travel easier, and more affordable. Crescent Ski Council Partner Site: <https://crescentskicouncil.shipskis.com/> Contact Information - Will Smith - [wsmith@shipskis.com](mailto:wsmith@shipskis.com) - 561-440-2125.

### **LAST BUT NOT LEAST**

Reminder to please pass along the monthly President's Updates to your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our members informed! If you don't publish a newsletter, direct your members to Crescent's website, [www.crescentskicouncil.org](http://www.crescentskicouncil.org). The President's Updates are posted there each month. If your Club sends electronic newsletters and emails to your members, please copy me!! I want to give a super big thanks to all the Clubs who send me their newsletters and updates. You all have great events and trips all year-long!! I also follow all the Clubs' social media pages – the posts and pictures show what a fun time is had by all!!

Please help us keep the Club database up-to-date. If you received this update and are not the current officer or rep for your Club, please forward it to the appropriate person. Please send Bruce McMurray your Club's updated information for your current officers, board members, webmasters and newsletter editors. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce's email address is** [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net).

Keep the ideas coming to keep Crescent the BEST Council in the country!! New volunteers are always welcome!! Please send me your suggestions and recommendations.

*Patricia ("Pat") Harvey, President*

Crescent Ski Council

[www.crescentskicouncil.org](http://www.crescentskicouncil.org)

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**Ron Scott**  
**Race Director**  
 H 919/362-5689  
[Rscott013nc.rr.com](http://Rscott013nc.rr.com)

**2017/2018 CSC Race Series**

December 2-9, 2017	<i>Steamboat Race Camp. Call Sports Am. Tours 800 876 8551</i>
December 2017	<i>Killington Race Camp. Call 800 752 2005 Information</i>
December 3, 2017	<i>CSC Development Training at Appalachian 9:45 to 3:00</i>
December 8-10, 2017	<i>Sugar Mt. Race Camp. Call Kim Jöchl 828 898 4521 x224</i>
December 2017	<i>Timberline, WV Ski School 304 866 4801 <u>Tim Worden</u> is RD</i>
<b>Gate Training at Appalachian each Friday evening before a Boone Area Crescent Race</b>	
<b>Contact Ken Lumsden.</b>	

**Race Format - Two runs of Slalom on Saturdays and two runs of Giant Slalom on Sundays**

December 16 & 17, 2017	Appalachian Mt, NC Race	<b>9:30</b>
January 6 & 7, 2018	Sugar Mt, NC Race	<b>9:00</b>
January 13-20, 2018	Crescent Ski Council January Ski Week, Mammoth	
January 27 & 28, 2018	Canaan Valley, WV Race	<b>TBD</b>
February 5, 2018	Cupp Run Challenge at Snowshoe, WV	
February 10 & 11, 2018	Beech Mt, NC Race	<b>10:00</b>
February 24 & 25, 2018	Appalachian Mt, NC Race	<b>9:30</b>
March TBA, 2018	Governor's Cup Race at Timberline, WV	
March 4, 2018	Dick Trundy/Sugar Cup GS Sugar Mt.	<b>9:00</b>
March 9-11, 2018	Crescent Cup, SilverCreek, WV	<b>8:45</b>
March 21-25, 2018	NASTAR Nationals Squaw Valley, Calif. Rich Mead	

**DEC. 2-9, 2017 CSC SKI, RIDE & RACE CAMP @ STEAMBOAT. START PLANNING NOW AND CALL SARA OR GO ON-LINE AT S.A.T. TO RESERVE YOUR SPACE!**

**Crescent Cup race format will be both GS and SL races on Saturday, weather permitting.**

**GS will start at 8:45 – SL start time TBA – dependent on conditions and set-up time.**