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PRESIDENT'S UPDATE

October 2019

With temperatures still in the mid-eighties through the 90s, it doesn't yet feel like fall, but fall has arrived – according to the calendar anyway. I know I am ready to experience cooler temperatures! Based on the registrations for this season's trips, you are too! Crescent is experiencing record numbers of registrations for all three of our trips, so if you're planning to attend one of these trips, be sure to register now as space will not last. For those of us attending Fall Conference, we will have cooler temperatures. The forecast for Gatlinburg is projecting sunny daytime highs in the low 70's with nighttime lows in the mid 40's.

Fall Conference is just a little more than two weeks away. I sure hope you've registered for this great event! New this year is a golf outing on Friday and a Pub Crawl. An Organizational Development (f/k/a Admin meeting) is scheduled for Saturday morning. Please make sure to have a member of your Club attend. Yes, the meeting coincides with the Racing and Trips meetings, but we'd like to see as many Clubs represented at this session as possible. Check out the topics already planned: Updates and presentations from NSCF – including tips for Trip Leaders whose trips include people with special needs. Updates about Social Media, Tips for Overcoming Objections, and other topics you would like to discuss.

Be sure to schedule time for the Meet and Greet Saturday from 2:00 pm – 5:00 pm when you can meet with our participating industry representatives to learn all about their latest information, plan your future trips, and get ideas for future CSC trips. A list of all the participating vendors will be available to you upon check-in. Please interact with these vendors – they really do want to talk with you!

TREASURER (Marge Lafferty)

Fall has arrived upon us, now if the weather would adjust we'd all be a little cooler. Just a reminder that membership dues are due by December 31st. I have already received reports and payments from 2 clubs so we're on the right track! A big thank you for getting your dues in right away. Attached is the membership report and dues form in excel and a pdf. Please make sure they get to the current treasurer of your club. The goal is to have all club dues in by the deadline. Remember, in order for your club members to participate in CSC events and races your club must be in good standing. If you have any questions please contact me at margelafferty721@aol.com. I will be at the Fall Conference if you'd like to bring your reports and dues to me there. Hope to see you in Gatlinburg!

Marge Lafferty
CSC Treasurer
treasurer@crescentskicouncil.org

CRESCENT TRIPS (Lisa Beregi)

Steamboat 36th Anniversary Race and Learn to Ski Camp December 7-14, 2019: Steamboat is almost sold out. SAT has been able to get more 2 bedroom condos at Canyon Creek which is right

across the street, and will cost about \$50 more than The Lodge. So, at this time SAT will take approximately 20 more registrations to max the trip at 318 participants.

We are all surprised at the numbers this year, and it isn't even October 1st! Let your members know registration this year will not make it to November 1st. Sorry for any inconveniences, but what a problem to have!

CSC January Ski Week to Sun Peaks, January 11-18, 2020: Sun Peaks also is within a handful of lodging spaces left - so don't delay in signing up if interested.

Spain, March 14-28, 2020: Spain within a week of the last update sold out the lodging on the pre-trip to Lisbon, so only the base and post trips are still available. We will be discussing the day trip options during the Trip Meeting at Fall Conference.

Lisa Beregi
CSC Trip Chair
trips@crecentskicouncil.org

CONVENTIONS (Michelle Shuford)

Fall Conference is fast approaching and Hotel Reservation and Conference Registration Deadlines have passed! Thank you to everyone who registered on time. If you have hotel reservations but haven't filled out the Registration form and sent it to Mary Anne Koltowich along with your payment of \$25, please do so NOW! We plan to order lunch from Subway during the Saturday meetings and will collect \$5 from those who have registered. Your registration is essential for us to get a proper head count to order enough food. If you do not register, you will need to plan your own lunch.

There is still room for golf - please go to crecentskicouncil.org/conventions for details.

We have 16 vendors for our trade show so there will be plenty of people to visit and gain potential trip information. Please be sure to take the opportunity to meet these vendors and learn about what they have to offer your club as well as Crescent. They really enjoy getting to know us! See everyone soon!

Mary Anne Koltowich
CSC Fall Conference Coordinator
kolsmithma@gmail.com

Michelle Shuford
CSC Convention Chair
conventions@crecentskicouncil.org

RACING (Rich Mead)

Autumn has officially arrived and the Race Series is picking up speed. The race schedule is set and Ron Scott and David Lippucci have both been busy lining up sponsors for the upcoming season which will be finalized shortly after Fall Conference. I'm looking forward to seeing all of the Race Directors and Race Workers, including a few new faces, at the Fall Conference.

Speaking of sponsors, Point 6 Sock Company is donating one pair of Point 6 socks to each Steamboat ski/race camp participant. In addition, they are offering a 25% discount to ALL Crescent Ski Council members and their friends. Use the code "CSC" and receive a 25% discount off internet orders at www.point6.com. Free shipping is offered on all internet orders over \$50. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks. And Point6 offers base layers, too.

Rich Mead
CSC Race Director
racing@crecentskicouncil.org

MEMBER SERVICES (Ken Lumsden)

Please look through your Crescent memorabilia to see if you have any back issues of the Crescent Directory that you would be willing to donate to my collection (and eventually to CSC Archives). In particular, anything from the 11 years 1969-1980, and the years 1982-1983, 1994-1995, 1995-1996 and 2004-2005.

From Bruce: Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at snowdawgasoc@bellsouth.net. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). As you review Bruce's forms during the BOD meeting, please ensure your information is spelled correctly as well. Thanks.

From Sue (Website Coordinator): Remember that I can publish any trip vacancies and/or events clubs would like to promote on the website: If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know at chadwick_sue@yahoo.com and I'll promote the trip or event on Crescent's website!

Ken Lumsden
CSC Membership Chair
member.services@crecentskicouncil.org

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us [@crescentski](#) on any of your posts. Crescent Racing ([@Crescentskiracing](#)) is also on Facebook. We regularly post information and updates from resorts and report ski industry news from all over the country. We're also trying to keep up with the additions to the Ikon and Epic Passes. They keep adding resorts regularly and it's difficult to keep up with the latest on the Passes, but we'll add updates as soon as we see them. With all the resorts that have been added, including Zermatt Resort in Switzerland recently, having an Epic or Ikon Pass (or both) will work for just about everywhere now. The Clubs are scheduling their trips with the passes in mind. Check our updates on the Council's Facebook page.

Reminder, Crescent also can help you sell your Club's trips and events. As you start selling your trips for the 2019/20 season, we'd be happy to promote your trips to the other Clubs' members. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please send me an email with the trip information, and we'll list the trip or event on Crescent's Facebook page and help you fill any open spots from the Crescent Club members.

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

CRESCENT 50TH ANNIVERSARY, 2019

Crescent Ski Council was initially formed in February 1969 and we will continue to celebrate Crescent's Golden Anniversary at the Fall Conference in October and on the Steamboat Ski, Ride & Race Camp in December. These will be on a smaller scale than at the Spring Convention but we will keep our celebration going throughout the rest of 2019!!

Pat Harvey
Past President, Social Media Chair
crescentpastpres@gmail.com

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the NSCF. Please visit the website, www.skifederation.org for the excellent member only benefits and discounts including ski gear rentals, car rentals and much, more! The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

NATIONAL SKI COUNCIL FEDERATION **2019 SILENT AUCTION**

The 2019 Virtual Silent Auction is now LIVE! The bidding has begun on our third annual auction, which will continue for six (6) weeks until November 15th, when it closes at 12:00 noon. There are some fantastic items up for bid, including a Club Med vacation, several lodging packages, lift tickets, a hard-shell ski case, a Transpack boot bag, a Sims Snowboard, a pair of Renoun Skis, Kulkea bootbags, helmets, goggles and much more!! See the attached flyer for more information. The auction proceeds will help defray the expenses of our Annual Meeting. Please, please promote this auction to your clubs and their members and all your skiing and snowboarding friends. Remember anyone can bid on these items. We thank all of you for your help to make this event even more successful than last year! To bid, simply go to the NSCF website, www.skifederation.org, scroll down the page to the Auction Info and follow the link to the online auction. You can also use the following link to go directly to the Auction site: <https://www.32auctions.com/NSCFAuction2019>. Have fun a bid often. Questions? Contact Michael Calderone @ skimikec@aol.com.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org. The CSC President's Updates are posted on the website monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President
Crescent Ski Council

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