



[www.crescentskicouncil.org](http://www.crescentskicouncil.org)

## **PRESIDENT'S UPDATE**

**October 2018**

Fall has truly arrived – temperatures are finally cooler and refreshing. For the 100 of us attending the Fall Conference, you may want to dress for cooler temperatures and be prepared for rain. The forecast for Gatlinburg is projecting daytime highs in the mid 50's with nighttime lows in the mid 40's. There is a 60% or greater chance of rain predicted for each day.

As you know, Fall Conference is slightly different from past conferences in that our vendor show has been moved from the Spring Convention to this weekend. This was done at the request of most of the representatives attending our Spring Meeting, as travel to Myrtle Beach has become prohibitive for them (although some already indicated they will celebrate our 50<sup>th</sup> with us at MB). Please note this is not a permanent change – we will be reviewing and evaluating outcomes. Be sure to schedule time for the Meet and Greet Saturday from 2:00 – 4:00 pm when you can meet with our participating industry representatives to learn all about their offers. Please interact with these representatives – they really do want to talk with you!

Speaking of cooler temperatures, several ski areas have already opened! The first resort to open was Wolf Creek on October 13. Arapahoe Basin and Loveland Ski Area were the next to open and Mount Rose Ski Tahoe is scheduled to open Friday. In the Northeast, Killington Resort plans to be the first to open on November 7.

Remember, **the deadline to sign up for this year's Steamboat trip in December is Thursday, November 1<sup>st</sup>**. One hundred fifty of us will be hitting the slopes in just five weeks with the opening of Crescent's 35<sup>th</sup> Anniversary year with Steamboat's Ride and Race Camp.

If you haven't yet signed up for Crested Butte, you should do so soon, as the Plaza is almost sold out!. Several Clubs also have some great trips planned for the coming season. Be sure to check them out on the CSC website or Facebook.

### **PAST PRESIDENT/50<sup>TH</sup> ANNIVERSARY/SOCIAL MEDIA (Pat Harvey)**

Crescent's 50<sup>th</sup> Anniversary will be celebrated throughout 2019, starting with the January trip to Crested Butte. The Spring Convention in April will be the big anniversary celebration! We'll continue the anniversary parties at the Fall Conference in October and the Steamboat Ski Ride & Race Camp in December 2019. Suggestions have started to come in. I have several people who are on the Committee. Any ideas you have, please send them to me. Our Golden Anniversary promises to be a fun year-long celebration!

Crescent is on **Facebook, Twitter and Instagram**. Tag us @crescentski on any of your posts on Facebook, Twitter or Instagram. We regularly post information and updates from resorts and report ski industry news from all over the country. Spread the word to your members.

Follow us on



**Don't forget, we also can help you sell your Club's trips and events.** If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll promote the trip or event on Crescent's Facebook page!

Crescent Racing (@Crescentkiracing) is also on Facebook. Thanks to the Crescent racers who are helping with the Racing Page.

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

Pat Harvey  
Past President, Social Media Chair  
50<sup>th</sup> Anniversary Committee Chair  
Email: [crescentpastpres@gmail.com](mailto:crescentpastpres@gmail.com)  
Cell: 704.451.2664

### **CRESCENT TRIPS (Lisa Beregi)**

Don't miss out - Be sure to sign up for a CSC trip now!

#### **Steamboat 35th Anniversary Race and Learn to Ski Camp December 1-8, 2018:**

All reservations for two or three bedroom condos are \$1180. This is a great price for ALL that is included: 7 nights lodging, 6 day lift ticket, 5 days of lessons, 3 lunches, 2 dinners and much more. Round trip transportation from Denver - if needed - is \$110. There are currently 150 people signed up. All registration is online at [www.sportsamerica.com/csctrips](http://www.sportsamerica.com/csctrips). The Steamboat anniversary flyer is attached for your information. **The deadline to register and final balances are due November 1<sup>st</sup>.**

#### **CSC January Ski Week to Crested Butte Colorado January 12-19, 2019:**

This is the only Ski Week during Crescent's 50th Anniversary celebration year, so come out and join us! As with any ski week you will get: 7 nights lodging, 5 day lift ticket, round trip transfers from Gunnison, welcome reception, farewell dinner, all CSC activities and souvenir! See your club trip leader for more pricing information or register at the same SAT website. Be sure to sign up soon – we have 130 people registered for this trip and the Plaza units are almost full!

#### **2020 January CSC Ski Week:**

The short list destinations being bid on are Jackson Hole and Sun Peaks! Be sure to come to the Trips Meeting at Fall Conference to hear all about these two proposals. It's also a great time to ask any questions you may have of the resort representatives.

Lisa Beregi  
CSC Trip Chair  
[drlab88@aol.com](mailto:drlab88@aol.com)

### **CONVENTIONS (Michelle Shuford)**

Registration for Fall Conference is now closed. The hotel and dinner are both SOLD OUT! We have over a dozen vendors coming to support Crescent Ski Council. Make sure to attend the afternoon Meet & Greet from 2:00 – 4:30 pm so that you can take advantage of the industry's representatives and their offers and plan your club's upcoming season's trips! See everyone next week!

Mary Anne Koltowich  
CSC Fall Conference Coordinator  
[kolsmithma@gmail.com](mailto:kolsmithma@gmail.com)

Michelle Shuford  
CSC Convention Chair  
[skibumlong@aol.com](mailto:skibumlong@aol.com)

## **RACING (Ron Scott)**

Crescent racing provides an opportunity to meet, ski, and compete with a group of extraordinary individuals from all walks of life. Crescent Race weekends are a time to meet new friends and competitors and to socialize with old friends and competitors. At each Crescent Race frowns are prohibited and big smiles are mandatory and freely displayed.

The Newsletter Credit sheets have been e-mailed to each club Race Director. Please follow up with your club Race Director and begin the publication of the credit sheets in your next four newsletters or e-blast. If possible, please place these credit sheets on your club's web site. Copies of your newsletters or e-blast should be sent to me for Crescent's records. Each logo on the newsletter credits has an active link to the company's web site.

Ron Scott  
CSC Race Director  
[rscott013@nc.rr.com](mailto:rscott013@nc.rr.com).

## **CSC MEMBER PERK – POINT 6 SOCKS**

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All you need to do is use the code "CSC" and receive a 25% discount off internet orders, [www.point6.com](http://www.point6.com). Free shipping is offered on all internet orders over \$50. This offer is extended to all CSC members and their friends, so spread the word! Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks.

## **NEW BASE LAYER OFFER FROM POINT 6**

Please share this NEW offer to your members: a 25% discount on Base Layers POINT 6 are bringing in for the 2018-19 season. The products go for \$100 Retail per item, ie: \$100 for a top and a \$100 for the bottom. Of course, it's a very fine Merino wool with Compact spinning (no pilling) and softer than Smartwool products.

## **MEMBER SERVICES (Ken Lumsden)**

From Bruce: Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net). Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). As you review Bruce's forms during the BOD meeting, please ensure your information is spelled correctly as well. Thanks.

From Sue (Website Coordinator): Remember that I can publish any trip vacancies and/or events clubs would like to promote on the website: If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know at [chadwick\\_sue@yahoo.com](mailto:chadwick_sue@yahoo.com) and I'll promote the trip or event on Crescent's website!

## **NATIONAL SKI COUNCIL FEDERATION**

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the

**NSCF.** Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, [www.skifederation.org](http://www.skifederation.org) for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

### **NATIONAL SKI COUNCIL FEDERATION** **2018 SILENT AUCTION**

**The 2018 Virtual Silent Auction is LIVE!** The Bidding has begun on our second annual auction, which will run until November 15<sup>th</sup>, when it closes at 12:00 Noon. There are some fantastic items up for bid, including Gilson skis and snowboard, lodging packages, lift tickets, ski gear and apparel and more!! The auction proceeds will help defray the expenses of our Annual Meeting. Please, please promote this auction to your clubs and their members and all your skiing and snowboarding friends. Remember anyone can bid on these items. We thank all of you for your help to make this event even more successful than last year! Here is the link to access the auction: <https://www.32auctions.com/NSCFAuction2018>

### **RECIPROCAL MEMBERSHIPS FOR TRIPS**

We know that some of the Clubs have trips during the off-season months and the 2018/19 trips have begun rolling out. Reminder, Crescent doesn't mandate that member Clubs offer reciprocity on Club trips, but we do recommend that our member Clubs allow members of other Crescent Clubs to participate in their trips and offer a reciprocal membership to the member of another Crescent Club to participate on trips offered by member Clubs. The suggested wording is as follows:

**Reciprocal membership is available to persons twenty-one (21) years of age and older who are currently a member in good standing in a Crescent Ski Council Club other than [name of Club]. The reciprocal member shall not be entitled to vote. If a Crescent member in good standing participates in a [name of Club] hosted activity, that person will be charged a \$1.00 membership fee and become a [name of Club] guest member during the activity.**

We hope that Clubs will open their trips to other Crescent Club members without the necessity for the member to become a full member of that Club.

### **LAST BUT NOT LEAST**

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, [www.crescentskicouncil.org](http://www.crescentskicouncil.org). The CSC President's Updates are posted on the website monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair.

As you know, an Organizational Development (f/k/a Admin meeting) is scheduled for Saturday morning at the Fall Conference. Please make sure to have a member of your Club attend. Yes, the meeting conflicts with the Racing and Trips meetings, but we'd like to see as many Clubs represented at this

session as possible. Check out the Agenda to see the topics already planned: Updates and presentations from NSCF – including some interesting data about the skiing and boarding industry, Updates about Social Media, Information about Insurance, Tips for increasing Club Membership, and any other topics you would like to discuss.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

*Diane*

*Diane Andrews, President*  
Crescent Ski Council

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