



www.crescentskicouncil.org

PRESIDENT'S UPDATE – PLEASE SHARE!

May 2020

I trust that you are all doing well and have adjusted to the guidelines established in your area. While some governors have begun easing the stay-at-home guidelines, others have renewed them. Hopefully those areas with relaxed guidelines will do well and we'll see additional states follow suit. I'm sure you'll agree with me when I say that I'm ready to start finding our way to a new normal.

Moving forward with travel remains an unknown and many people are being cautious about making reservations – for resorts, airfare, hotels, cruises, etc. Lisa shares that at this time, some agencies are moving forward as normal - including international travel, some are lowering their projected number of participants, and all are discussing with Tour Operators contracts to protect them from a resurgence of the virus next season. There remains a lot of concern and unfortunately, no one has answers. Sara Clemens, with Sports America Tours (SAT) informed me that Trip Leaders in several councils/clubs are optimistically moving forward with planning trips and currently, their business is steady.

At this time, the National Ski Council Federation (NSCF) meeting remains scheduled in August in Telluride, CO. The Federation Officers (Lisa Beregi is President) have planned a group call on May 11th to see what travel status is and then make a decision whether or not to cancel. The Federation is also hosting a webinar this Saturday for their 30 councils to discuss how they are handling meetings, conventions, and trips during this time of uncertainty. The call will let each council share how they are operating and provide questions for the industry, who will then plan to address and answer the questions which should help everyone work together. Any information that would be useful for individual clubs will be shared with you.

While many resorts are furloughing employees, instituting pay cuts and suspending capital projects, one resort is investing more than \$10 million dollars in capital projects. According to Ski Area Management (March 26, 2020), Timberline Mountain in West Virginia closed in the middle of the 2018-19 season, fell into bankruptcy soon after, then was purchased in December by the owners of Indiana's Perfect North Slopes. Now, amid the COVID-19 turmoil, the new owners shared good news: plans to invest more than \$10 million dollars this summer, including the installation of two new chairlifts and a conveyor. Work to restore the ski area began immediately after it was purchased by Perfect. According to reports, three of the resort's aging lifts were removed this past winter, paving the way for the installation of the new lifts. The highlight of the investment is a new high-speed, six-passenger Doppelmayr lift that will travel from base to summit in less than six minutes. It will be the first six-passenger lift in West Virginia.

Please share this Update with your members, include it in your Club's newsletters and/or place it on your Club's website. You can also direct your members to Crescent's website, <https://www.crescentskicouncil.org/>, where the President's Update is posted. Let's keep communications going to our members so they can be informed! Please add me to your e-list if your Club sends electronic newsletters and emails to your members, and also be sure to send them to Pat Harvey, Social Media Chair. New volunteers are always welcome! I would love to hear your suggestions

and/or recommendations. Feel free to contact me with your interests or to learn more about your Council. Keep the ideas coming to keep Crescent the **BEST** Council in the country!

PAST PRESIDENT (Pat Harvey)

As shared in April's Update, election of officers for the 2020/21 fiscal year will be held electronically due to the cancellation of the Spring Convention. Each Club's representatives, identified through the Club Presidents and Ken Lumsden, Member Services Chair, will receive an email on May 6 listing the candidates and information on the voting process. All voting needs to be completed via email by midnight May 8. The following positions are elected: President, Vice President, Secretary, and Treasurer. Committee Chair positions (Racing, Conventions, Trips, Member Services) are appointed by the elected President. New Officers' terms begin on June 1st. Thank you.

Pat
Past President, Social Media Chair
past.president@crecentskicouncil.org

CRESCENT TRIPS (Lisa Beregi)

I am sure all of you have many questions about trips: how do we plan, will it be safe, etc, just as I have going through my head about the Crescent Ski Weeks for next year. Since we had to cancel the CSC Spring Convention, and thus our Spring Trip Meeting, I hope to provide a lot of the information here.

Local Trips:

SilverCreek 2020 - Thank you to Waylon Webbon for stepping up by offering at Fall Conference to run this year's Snowshoe weekend in conjunction with CSC race finals! It was a huge undertaking for him, but in the end we had a successful trip with good snow and races. Although numbers were down onsite, 56 participants (budget based on 100), we had a large number of offsite racers. Due to the low numbers two years in a row, we will be looking at alternate ways of booking lodging and running this trip.

European/Adventure Trip:

I tallied the votes from the Fall Trips meeting and the top three choices were: European River Cruise, Alaskan Cruise and Africa (tour/cruise). I am not sure if these options are as appealing now as they were in the fall, or any foreign travel for the immediate future. Trip Leaders have been asked to submit their votes for the destination and year after communicating with their clubs.

2020-2021 Trips:

Steamboat - December 5-12, 2020: SAT and I have finalized the details and budget and hope to have the information out in the next few weeks with a normal June 1 open online registration. Due to uncertainties, there is a COVID or government closure/travel ban clause that allows for deposits by CSC/SAT to be transferred to a future trip. What this means to the participants is that they will have to have paid in full 90 days out instead of 30, so by a deadline of September 1. Also, in not knowing how many folks will want to travel next season, we reduced the anticipated budget number from 200 to 150. In turn, we also decreased the number of early bird spots by the same percentage, so this year there will be 52 early bird spots. Pricing and information sheets will be sent out as soon as they are ready.

January 2021: Telluride Ski Week – January 16-23, 2020: At writing, much of Telluride is furloughed until late May-June, so SAT is still trying to get all the lodging details for the final pricing. Trip Leaders have been asked to submit their votes for their club's anticipated number of participants and lodging preferences.

CSC Ski Week Trip for 2022: The Long list is pretty short without Vail Resorts attendance at Fall Conference. Following are the destinations that were represented at Fall Convention with no other

vendors signed up to attend the Spring Convention. Trip Leaders have been asked to submit their votes for their club's top two choices from the following resorts:

Aspen/Snowmass
Mammoth
Deer Valley/Park City (Zermatt Resort)
Sun Peaks
Sun Valley

Tour Operators – please realize that it is not just us that is affected by cancellations and fears of a resurgence of the virus next year. The resorts, hotels, airlines, transfer companies, restaurants and the tour operators are all being affected too. Please be patient with them.

Lisa
CSC Trip Chair
trips@crecentskicouncil.org

CONVENTIONS (Michelle Shuford)

CSC 2020 Fall Conference – Save the Date!

Plans are well underway for our upcoming 2020 CSC Fall Conference in the beautiful mountain setting of Gatlinburg, TN. It will be great to see everyone after missing our time together this Spring in Myrtle Beach. We are expecting more of our vendors and of you too, so come on over to join in our productive meetings and fun events. **We will let you know when lodging reservations will open (remember to make your own reservations).** Here are the details:

Dates: Friday, October 16 – Sunday, October 18, 2020

Lodging: The Glenstone Lodge, 504 Historic Nature Trail: \$96/night + taxes

ExComm Meeting: Friday, October 16, at 3:00 pm

Meetings: Trips, Racing, and Administration on Saturday, October 17, 2020

Events: Trade Show with our great trip vendors Saturday with beer, wine, and hors d'oeuvres provided and DJ Dance Party Saturday night with beer, wine, snacks, and cash bar available – Back by popular request!

BOD meeting: Sunday, October 18, at 9:00 am with breakfast provided for CSC club reps

All the above for the low Conference fee of \$35!

At this time, we are asking that you notify Mary Anne Koltowich if you are planning to attend Fall Conference. We need to know even if you are planning to attend only the meetings and will not be staying at the Glenstone Lodge. This headcount will help us with determining the meeting, trade show, and party space needs. Thank you.

Mary Anne
Fall Conference Coordinator
fall.conference@crecentskicouncil.org

Michelle
CSC Convention Chair
conventions@crecentskicouncil.org

RACING (Rich Mead)

With the cancellation of the Spring Convention, news from the Racing Committee is minimal. Thank you to all the clubs for advertising our race sponsors in their respective club newsletters.

Looking outside Crescent, here are a few notes of interest to the ski and race community - If you raced with Crescent in 2018-19 you may remember Andrea Pizzini, a former Italian ski team member currently studying in Alabama. Though he didn't make an appearance at Crescent races this past season, he continued to race NASTAR and is a featured racer on the NASTAR website, <https://www.nastar.com/>, "From Italy to NASTAR", that includes a shout out to Crescent Ski Council. Hopefully we'll see Andrea back (dominating) on a Crescent race course next season. In the meantime, if you're still itching to run some gates and get a jump on next season, summer race camp programs, like Peak Performance (a Crescent sponsor) and Asheville Ski & Outing Club's program, are still planning to occur in July, pending the opening of Mt. Hood, Oregon.

If you're hunkered down at home and spending time cleaning out your ski gear closet, maybe you found a few extra items you no longer use or need. Goggles for Docs, <https://gogglesfordocs.com/>, is a program to donate your goggles (clean, new or used) to health professionals to use as personal protection equipment (PPE). As of this writing, more than 38,000 goggles have been donated and there is still a need for over 2,000, with new requests being submitted daily. The website lets you search to find a hospital you can donate to directly or there is a list of drop off locations that can assist you with your donation. Stay well, stay in shape, and think ski racing!

- Rich
CSC Race Director
racing@crecentskicouncil.org

MEMBER SERVICES (Ken Lumsden)

With the recent updating of Crescent Representatives for Crescent's to-be-held-electronically elections, we are reminded of the need for clubs to notify Bruce McMurray database@crecentskicouncil.org of any changes regarding contact information for club officers and reps.

Sue Chadwick (webmaster@crecentskicouncil.org) still seeks help with potential modernizing of the Crescent web site. Contact Sue if you can help.

Ken
Member Services
member.services@crecentskicouncil.org

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. As you know, due to the coronavirus, ski resorts around the world have closed. We will continue to monitor the ski industry news and update our social media pages.

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

Pat
Past President, Social Media Chair
past.president@crecentskicouncil.org

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Hopefully, we'll physically see everyone in October! Please stay safe and healthy, and continue praying for each other, our country, and world.

Diane

Diane Andrews, President

Crescent Ski Council

3107 Myrtle St.

Edisto Beach, SC 29438

Phone: (706) 306-4631

Email: cscpresident2018@gmail.com