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PRESIDENT'S UPDATE - JUNE 2022

Mary Anne Koltowich

First, I am honored to be your newly elected President and ask for your continued support to Crescent this coming year. We've enjoyed strong leadership over the 50+ years of CSC, and I plan on continuing that effort and help enable a CSC Leadership Team focused on the future success of our organization.

We all need to give thanks to all our outgoing Officers and Committee Chairs for working hard and diligently for CSC, and dealing again with COVID challenges another year. So thanks to (I won't thank myself here as outgoing Vice President):

Diane Andrews, President

Ellen Cortright, Treasurer

John Neblett, Secretary

Lisa Beregi, Trips

Cathie Mulgrew, Conventions

Rich Mead, Racing

Ken Lumsden, Membership

Welcome to our incoming Officers and Committee Chairs beginning June 1:

Mary Anne Koltowich, President

Michelle Shuford, Vice President

Ellen Cortright, Treasurer

Lynn Wise, Secretary

Lisa Beregi, Trips

Rich Mead, Racing

Ken Lumsden, Membership

You may notice that a Committee Chair for Conventions is not listed. Cathie Mulgrew has regrettably declined this position due to other situations in her life that deserve and need her attention. For the interim, the Fall Conference, Spring Convention, and Vendor Coordinator positions will report to me until someone can be appointed. If you are interested in the Conventions position, please contact me so we can discuss further.

As stated in the Spring Convention Board meeting, I don't have a personal agenda. Any agenda should be our and CSC's agenda. We take our lessons learned from the past (not live in the past), work together, and use them to improve CSC in the future. I am looking forward to working with all of you. Crescent is a great organization because of our clubs, our members, and our Board. Let's keep it that way.

This is a long newsletter this month. There is a lot going on. Please read on...

VICE PRESIDENT (Michelle Shuford)

Hello CSC BOD! I want to start by saying how excited I am to be serving under Mary Anne Koltowich, our new President. I know that she has some great ideas to move us forward from recent events and into a fun and exciting future with skiing, snowboarding, and adventure travel. I'm humbled by the fact that, despite the controversy that was created regarding my tenure as your Conventions Chair, you still have faith in my ability to serve Crescent and I won't let you down. I'm happy to answer any questions you may have, and even happier to move on and continue to serve the Council. Mary Anne & I have worked together well in the past and I have no doubts that we will continue to do so.

Here's to a great year!

CONVENTIONS (Vacant, Interim Mary Anne Koltowich)

Spring Convention 2022 - Again, glad you all enjoyed our CSC Spring Convention at Myrtle Beach. Thanks to Cameron Andrews for coordinating this big event and to those who made all the activities like the Trade Show, Beach Olympics, mini-golf, golf, tennis, and particularly the Roaring 20s party so much fun. Mark those calendars now for 2023 – April 27-30!

Fall Conference 2022 - We will be at the Glenstone in Gatlinburg, TN Friday, October 28 – Sunday, October 30. The standard room rate is \$109 + taxes. We are finalizing our schedule and registration information, and it will be coming out soon. You make your own reservations online with the hotel as in previous years. Our schedule will look a little different to accommodate our meetings and vendor trade show on Saturday. Our Trade Show will be in the evening to allow plenty of time to interact with these great people and talk about the great trip experiences they will have to offer. The plan is to have enough food and drink to call it “dinner” so you do not have to rush out to the crowded restaurants and long wait times in Gatlinburg. After the Trade Show, plans are to have “DDD” – DJ, Dance, and Desserts. Bring those club members to Gatlinburg to enjoy a great Fall weekend.

We hold an Administrative Meeting on Saturday morning. If there are any topics your club would like to address, please send those in.

Mary Anne Koltowich, Fall Conference Coordinator

TRIPS (Lisa Beregi)

It was great seeing so many trip leaders and members at Myrtle Beach! Many thanks to all the trip leaders that took the time and covered a lot of material during the Trip Meeting! I know it's hard to give up beach time, and I appreciate your being there.

Steamboat Race & Learn to Ski Camp - Trip details and generic flyer have been sent to clubs via their trip leader. The information is on the Crescent webpage also. All components of this great value trip have remained the same. Registration opens June 15th at noon EST. There are 70 early bird spots (2 or 3 bedroom units) available at \$1585. Once they are gone, the sale price is \$1690. Please contact Sara Clemons, Sports America Tours or Cathie Mulgrew, CSC Camp Coordinator if you have any questions.

Jackson Hole January 2023 Ski Week - Due to some unforeseen health issues, some details requested during the trip meeting, final information, flyer and registration information are still in

the works. As soon as Stephen Hall, Skigroup.net and I get these finalized they will be sent to the club trip leaders for distribution. The registration will not open until a month after information is distributed. Sorry for the delay, but hold those dates, January 14-21, 2023. We are staying at the recently renovated 49er in town, which is a great location close to great restaurants, great western bars, and of course, some wonderful shopping. Another great Ski Week will be had!

RACING (Rich Mead)

It was great to have a face-to-face meeting with the Race Directors and Race Workers at Spring Convention. For the upcoming season the focus is returning to a pre-pandemic schedule and rebuilding racer participation.

For racers looking to get a jump start on the race season there's still time to sign up for a summer race camp. Peak Performance, a Crescent Racing sponsor, is running a race training camp at Mt Hood, Oregon, June 22-July 2. Mt Hood has received 11 FEET of snow in April so summer conditions should be excellent for training.

peakperformancecamp.com. If summer race training is not on your schedule be sure to sign up for Crescent's annual Steamboat Race & Ski Camp, December 3-10, 2022. Registration opens June 15. See Trips for additional information.

Another favorite Racing sponsor is Point6. Known for their great socks they have been expanding their product line to include hoodies, shirts, pants, gloves and beanies. All Crescent members can receive a 25% discount on orders over \$75 with the code **P6CSC25**. point6.com

Racers like to ski fast and fluorocarbon compounds have been a favorite to make skis slide fast. But the fluorocarbons have been found to be detrimental to the environment and as a result, are being phased out in Europe and a number of competitions. A Colorado company, mountainFLOW eco-wax (mountainflow.com), is producing eco-friendly ski waxes (and bike lubes). In an effort to help dispose of the stashes of fluorocarbons many racers still have in their ski bags, they partnered to create a buy back program during the month of May. While the program was only for the month of May, it was great to hear what is being done to fix a problem and, hopefully, similar programs will be organized.

MEMBERSHIP (Ken Lumsden)

Database/Club Updates - Sue Chadwick has asked for relief from this assignment. huge thank-you is owed to Sue for her excellent work.

Sue is continuing to transfer data and offer advice as Member Services Chair, Ken Lumsden, assumes Database responsibilities. Work is underway regarding vetting Google Sheets for use in maintaining clubs' Crescent data. Until we are ready to convert over, clubs are requested to send their updates, either changes-only, per 1,2 3, below, or send an entirely new Excel spreadsheet. When sending data via Excel (whether changes only, or entirely new set of data), please send in ".xls" or ".xlsx" format to ease the copying of data over to a Crescent database. Please do not send ".pdf" files, as these sometimes come through uncopiable, and data must be transcribed.

1. For people with continuing roles, just send changes, only.
2. For the same people, but with new roles, just name, former role and new role and any other changes needed.

3. For new people, name, role, email address, U.S. mail address, home phone (or "Same as cell" if applicable) and cell phone.

Clubs are also requested to send the dates of their membership year (Example: KNOXVILLE: August 1, 2022-July 31, 2023; W-SSOC: June 1, 2022-May 31, 2023).

We are in the process of updating club's official mailing addresses and made inquiries with Augusta, Catawba Valley, Greater Charleston, Nashville and Raleigh. At this writing, we are awaiting replies from Catawba and Raleigh.

Website - Sue has also asked for relief from this assignment. This is another case of years of superb service by Sue for Crescent. She reports that the software that was used to design the current site has not had available technical support since 2006 and it will be better to redesign the site using modern software. Sue is willing to continue until a new web site is functional. She will assist in the transfer of content and offer advice but wishes to defer the actual development of a new site to someone else. That someone else is to-be-determined. With input from ExComm, we will first develop a scope of work.

Marketing - The proposal for this new subcommittee is suspended. We will continue to use the marketing aspects of Social Media for this purpose.

Social Media (Pat Harvey) - The December trip to Steamboat with all info has been posted on Facebook for Crescent and Crescent racing. The Jackson Hole trip will be posted as soon as I receive it from Lisa. Pictures from the Roaring 20s party at the Spring Convention were posted on the Facebook page. We'll be following the clubs and posting their trip info. Reminder, if any clubs need help selling their trips, let Sue Chadwick and I know and we'll put it on the website and Facebook page for Crescent.

We've been watching the May snow reports from Colorado and the snow is still falling. We've added pictures and reports. Amazing! We'll be following the clubs as their summer events get going. Please tag @crescentski on your events and pictures.

Any ideas or suggestions for social media are always welcome.

Pat Harvey
Social Media, Crescent Ski Council
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