



www.crescentskicouncil.org

PRESIDENT'S UPDATE

June 2019

I hope everyone enjoyed the Memorial Day holiday. May we always take time to remember the sacrifices so many have made so that we can have our freedom.

It is so strange to see parts of our country getting snow while we are seeing new record highs almost daily here in the South. I hope you are finding ways to stay cool – I've already seen postings on Facebook of some of our members and clubs holding lake parties, going white water rafting and tubing, or traveling to areas with cooler temperatures. And it's not even officially summer!

Thank you for re-electing me to serve as your president! I appreciate your continued confidence in me to lead our council. This next season will see us continuing to celebrate our 50th Anniversary with events at Fall Conference and at Steamboat. I look forward to working with the Crescent Officers, Committee chairs, and members of all 19 Crescent Clubs to help continue to make our Council such a great organization. The CSC Board of Directors approved the following Officers and Committee Chairs who comprise the Executive Committee for the 2019-2020 season:

Vice President – Mary Anne Koltowich (Knoxville)
Treasurer – Marge Lafferty (Palmetto)
Secretary – Sandy McQuain (Kanawha)

Conventions Chair - Michelle Shuford (Palmetto)
Trips Chair - Lisa Beregi (East Tennessee)
Member Services Chair - Ken Lumsden (Winston Salem)
Racing Chair – Rich Mead (Palmetto)

I would like to introduce Rich Mead to you as Crescent's new Racing Chair – even though he is already well-known throughout the Racing circuit. Rich joined the Palmetto Ski & Outing Club when he moved to Greenville in 1994. The first person he met at the meeting was the Race Director so Rich was recruited to race immediately. That first season, 1994-1995, he raced on rental equipment. While bumming rides to the races with John Casey, he was exposed to the registration and scoring procedures. Rich took an interest in helping and acquired the registration process starting with the 1999-2000 season for a few years. He became the NASTAR Coordinator and a NASTAR Pacesetter beginning with Crescent's affiliation with NASTAR in the 2003-2004 season. Rich assumed full-time scoring responsibilities in 2004-2005. Along the way, Rich also served as Newsletter Editor, Race Director, Vice President, President, and Trips Director of PSOC. Rich has shared some good ideas and has been communicating with Ron and David Lipucci about ways to further enhance Crescent's Racing program.

Please join me in thanking Ron for his extensive contributions to Crescent's Racing program over the past 23+ years while serving as Racing Committee Chair. Ron will continue to be a part of the Racing program by serving as Training Coordinator, being responsible for the Developmental Racing and Friday

night gate training at Appalachian Mountain and coordinating race training at Steamboat Race and Ski Camp. Ron will be working closely with Rich to assure a smooth transition.

The new officers begin their terms June 1, 2019. If you are interested in getting involved with any of the Committees, please contact me. We are always looking for ideas and suggestions and would love for you to attend a meeting and/or run for office. Remember – everyone is welcome to attend ExComm meetings. Come by, even for part of the meeting; you just might be amazed at all the work that takes place.

CRESCENT TRIPS (Lisa Beregi)

Steamboat December 2019, Sun Peaks January 2020, and Spain 2020 roll out information was shared with trip leaders at the Spring Meeting and Power Point presentations were emailed to them in early May. Sign-ups begin June 1st for Steamboat and Sun Peaks. Steamboat early bird pricing for the first 70 to sign up starts June 1st at \$1198; the price will go to \$1280 after they are filled. Online registration for both is at www.sportsamerica.com/csctrips. Spain registration forms are still being developed. Deposits are due by August 30th, so we will get them to the club trip leaders as soon as they are ready.

IKON passes can still be purchased through SAT at discounted price until August 1st. This purchase not only saves on the current cost of the pass, but gives the individual a discount on a SAT trip as well as a few dollars back to their club. EPIC passes are available through SAT at published rates with the same individual and club incentive. SAT just signed a Domestic contract with United Airlines, so if you have any kind of travel (individual or group – personal, business or group travel) contact them to see the pricing they can get for you.

If you have any questions regarding trips, please contact me.

Lisa Beregi
CSC Trip Chair
trips@crecentskicouncil.org

CONVENTIONS (Michelle Shuford)

There is a correction to the Spring Convention Winning Golf Team:

The winning team consisted of these four (4) players:

Charles Crawford – ASOC, Paul Dobson-Ash

Dwight Moore-Ash, & Margaret Jordan-Col

2019 Fall Conference – October 18 – 20, 2019 New for this Year - Registration Process and Golf

Once again we are in beautiful Gatlinburg and the Smoky Mountains for our 2019 Fall Conference. The Knoxville Ski & Outing Club (KSOC) is your host club and is inviting all the CSC clubs to bring a lot of people so we can have an even greater Fall event. Registration is now open! NEW this year: Glenstone Lodge would like everyone to book ONLINE! Please copy and paste the link provided in the Info & Schedule document into your web browser. It will automatically open under our group code for the proper dates. If you would like to book outside those dates, the rates are good for a few days before and after. Then make SURE you complete the Registration form and send it to Mary Anne Koltowich as we will need a close head count for lunch and for the Trade Show Reception. Also NEW: A golf outing is being planned for Friday. We will update the schedule further once we know Golf Outing info and Hiking Info.

There will be the normal meetings for Trips, Racing, and Administration where it is important for your club's representatives to attend to make those all important decisions on where to go and how to race,

plus learn more about club operations. Many clubs make this a club event/trip and bring along club members who love the outdoors. There are opportunities to hike, golf, and see the Smokies, plus enjoy the fall colors and maybe doing a little shopping and bar hopping.

The Fall Conference information schedule and the Registration Form are attached as well as posted on the CSC website so you can see all the details delay! Make your hotel reservations now and be ready for a fun and informative time! Please remember that ALL attendees, regardless of whether or not you are attending meetings and events, must complete the paperwork and register so appropriate plans can be made and you are appropriately accommodated.

Michelle Shuford
CSC Convention Chair
conventions@crecentskicouncil.org

RACING (Rich Mead)

How big are Ron's shoes? IMMENSE!! Though I have assumed the Racing Chair position, it really should be Chair-in-Training. I have asked Ron to continue working on the myriad of things he does for Crescent Racing as I learn the job. Ron will continue to be a part of the racing program by serving as Training Coordinator, being responsible for the Developmental Racing and Friday night gate training at Appalachian and the race training at Steamboat. Additionally, he will share the Sponsorship responsibilities with David Lipucci.

Ron has dedicated 20+ years to Crescent Racing and his passion, knowledge, and relationships are invaluable. I remember joining Crescent back when Ron was Raleigh's race director and his passion and dedication had us joking that RSOC stood for the Ron Scott Outing Club. Our friendship, both personal and professional, has been and continues to be strong. Looking ahead, I want to continue Ron's vision and hard work to continue making Crescent Racing the best club race program in the country. If you have thoughts/ideas/concerns you would like to share please do not hesitate to contact me.

Rich Mead
CSC Racing Chair
Rich.mead@mindspring.com

And a word from Ron:

I would like to express my appreciation to the members of Crescent Ski Council who have promoted and supported The Crescent Racing Series. For the past 23+ years as Crescent Racing Chair, my focus was on providing a program for any and all of the members of Crescent. We have a structured program that makes Crescent Racing fun, competitive, rewarding, and equal for all competitors. I have searched for ways to make Crescent Racing family friendly for the fact that families bring youth into the program which then increase memberships in our clubs. How sweet it is to see the youth in Crescent Racing standing on the podium receiving an award or just being recognized for their participation! I take pride in knowing I am passing to Rich a top-notch racing program. Crescent Racing is a proud and sound racing program and is recognized as the best club racing program in the USA. I love Crescent Racing, and will support and work hand-in-hand with Rich.

Respectfully and with gratification,
Ron Scott
Rscott013@nc.rr.com

MEMBER SERVICES (Ken Lumsden)

As shared in the BOD meeting last year, NSCF recommended all ski councils establish standardized emails for the officers listed on their webpage. After a lot of work and coordination (and many emails!) from Sue, we are happy to announce a new addition to Crescent's website. Each officer, committee chair, standing chair, and sub chair now have standardized emails attached to their positions. These emails will not have to be changed when there is a change in personnel. You can contact any of these representatives by clicking on the email link below their names. This listed email will connect to the officer's preferred email account. Many thanks to Ken and Sue for completing this work.

Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at database@crecentskicouncil.org. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). Bruce emails updated databases to ExComm each month.

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us @crecentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. We regularly post information and updates from resorts and report ski industry news from all over the country. We've been following some of the Clubs on their trips and sharing some of the pictures from your trips. The Clubs are having a great time both across the country, in Canada, and even Japan!! You're welcome to tag yourself in any of the pictures posted. Our policy is not to tag anyone unless they request it. We've been covering all the snow reports – the 2018/19 season has been one of the best on snowfall in years and it still keeps falling!! .

Chuck Young and John Gardner have been doing a great job adding posts and pictures to the Crescent Racing Facebook page. Good luck to those who will be racing at NASTAR Nationals in Squaw Valley. Feel free to tag yourself in any of the pictures from the races.

Reminder, Crescent also can help you sell your Club's trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll promote the trip or event on Crescent's Facebook page! The off-season events are coming up. Just let us know if you want us to promote your adventures throughout the spring, summer or fall!!

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

CRESCENT 50TH ANNIVERSARY, 2019

Crescent Ski Council was initially formed in February 1969 and we are celebrating Crescent's Golden Anniversary throughout the year at our trips and meetings. The Big Celebration was at the Spring Convention. We had a great time and thanks to the Clubs who set up tables, to Faith Campbell for such a great job with the decorations, and to everyone on the 50th Anniversary Committee for your help on making it such a big success. We will continue the celebrations on a smaller scale at the Fall Conference and on the Steamboat Ski, Ride & Race Camp in December.

As promised at the Spring Convention, the history documents that were on display in the Golden Notebook on the Crescent history table have been posted to Crescent's website. Please share with your Club members. A big thanks to Terri Tokaz, Rich Mead and Ken Lumsden for the information they put together on the Council's history.

Suggestions and ideas are welcome. Happy 50th Anniversary to Crescent Ski Council!!

Pat Harvey
CSC Social Media Chair
social.media@crecentskicouncil.org

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (“NSCF”)**. There are 29 Member Councils in NSCF across the US. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF’s Social Media Chair. NSCF has some excellent benefits and discounts available and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits.

The NSCF site allows you to search for all benefits by category allowing you to find what you’re looking for much faster. You’ll need to register on NSCF’s website but once you’re signed up, you can take advantage of all the benefits that are available. Please spread the word to your Club members. Check it out – you’ll want to take advantage of the many benefits that are available through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF’s Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook page.

LAST BUT NOT LEAST

Please share the monthly President’s Updates with your members, include them in your Club newsletters and/or place them on your Club’s web site. Let’s keep our communication going to our members so they can be informed! If you don’t publish a newsletter, direct your members to Crescent’s website, www.crescentskicouncil.org. The CSC President’s Updates are posted on the website monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President

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