



## **PRESIDENT'S UPDATE – PLEASE SHARE!**

**July 2021**

Happy Summer! While we're experiencing these high temperatures (at least not as high as the northwestern part of the country!), it's time to start thinking of skiing with Crescent Ski Council. Sign-ups started June 15th for both of Crescent's trips to Steamboat and Sun Valley. Registrations for both of these great trips are off to a good start. If you haven't yet signed up, be sure to do so soon. Several Clubs also have some great trips planned for this season. Be sure to check Club Trips on the website.

Speaking of Club Trips – as your club plans future ski trips, you may want to consider the snowiest resorts in the western part of the United States. This data, compiled by SnowBrains, is based on the average annual snowfall reported by all resorts. First on the list is Mt. Baker, Washington with 655 inches of snow, followed by Alyeska, Alaska with 650 inches. Third is Alta, Utah with 563 inches, then Timberline Lodge, Oregon with 551 inches. A seven-way tie with 500 inches each is Sugar Bowl CA, Kirkwood, CA, Snowbird, Solitude and Brighton, Utah and Grand Targhee, WY. Finishing out the top snowiest resorts are: Crystal Mountain, WA with 486 inches, Mt. Bachelor, OR with 463 inches, and Jackson Hole, WY with 459 inches. Tied in the final position are Squaw Valley and Alpine Meadows, CA, and Stevens Pass, WA with 450 inches of snow each.

According to statistics from the 2020-2021 ski season, people were ready to hit the slopes as resorts opened. According to The National Ski Areas Association (NSAA), skier visit numbers to U.S. areas totaled 59 million for the 2020-21 ski season, the 5th best season on record and a strong recovery from the pandemic-shortened 2019-20 season. Additional data shows that the average U.S. ski area was open for 112 days this past season, up from 99 days in the pandemic-shortened 2019-20 season. Small and medium-sized ski areas (defined by lift capacity) performed well this winter, indicating more guests chose to stay close to home for ski trips. Ski areas reported the most common COVID-19 adjustments were skier capacity limits (both indoor and on-mountain), advance purchase or reservation requirements for both lift access and rental equipment, and changes to or elimination of group lessons. Despite these challenges, 78% of ski area operators said this season exceeded their expectations.

Come join us! If you are interested in getting involved or volunteering with any of the CSC Committees, please contact me. We are always looking for ideas and suggestions and would love for you to attend a meeting and/or run for office. Remember – everyone is welcome to attend any of Crescent's meetings.

Please share this Update with your members by including it in your Club's newsletters and/or placing it on your Club's website. You can also direct your members to Crescent's website, <https://www.crescentskicouncil.org/>, where the President's Update is posted. Please add me to your e-list if your Club sends electronic newsletters and emails to your members, and also be sure to send them to Pat Harvey, Social Media Chair. Additionally, Crescent loves new volunteers - you are always welcome to join us! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council. Keep the ideas coming to keep Crescent the **BEST** Council in the country!

### **TREASURER (Ellen Cortright)**

As Summer is now around the corner, the Crescent Fiscal year-end is closing in quickly. Please make a point of having an excel format list of all the club's members identified as adult or junior members as of the last day of your current fiscal year (or membership year if the dates differ for your club). There should be no additional information (such as address, phone numbers, etc.) on this document. Ideally it should be in Excel Format as that is easiest to read and confirm counts. Per the CSC bylaws each club should present the list of members when dues are paid.

Invoices for fiscal year 2021-2022 Crescent dues will be presented to each club the first week of September 2021 with payment due within 60 days. As these are presented to the Treasurer and President of record on September 1, please make sure that this information is current in Crescent's Member Services database to make sure invoices are presented to the correct parties.

Ellen Cortright  
Treasurer  
[csctreasurer8@gmail.com](mailto:csctreasurer8@gmail.com)

### **SOCIAL MEDIA (Pat Harvey)**

We'll be posting all the fun hikes, lake parties, picnics, summer trips to resorts and other things we see Clubs doing during the summer. Make sure to tag us @crescentski so we can post your Club's events and pictures. And if you have something fun coming up, please send the information to me. We also are following all the ski resorts and news on what's going on in the ski industry, so we'll keep you updated on the happenings!

Follow Crescent on Facebook, Twitter and Instagram. Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

Pat Harvey  
Past President/Social Media Chair  
[crescentpastpres@gmail.com](mailto:crescentpastpres@gmail.com)

### **CONVENTIONS (Cathie Mulgrew)**

CSC is excited to be hosting an in person convention in Gatlinburg and we look forward to seeing everyone again in real time! Please share the Save-the-Date Article included with this email with your members: 2021 CSC FALL LEADERSHIP & TRAINING CONFERENCE, OCTOBER 22-24, 2021

Cathie Mulgrew  
Conventions Chair  
[conventions@crescentskicouncil.org](mailto:conventions@crescentskicouncil.org)

### **CRESCENT TRIPS (Lisa Beregi)**

Summer has officially arrived, and I don't know about the rest of you, but the heat finally came with it here in East TN! While we are all enjoying summer activities and the ability to be together with our families and clubs, it is time to be thinking about next ski season!

Registration for the Crescent trips went live June 15th, and we have had sign ups every day! Steamboat has met our budgeting numbers already and the early bird spots sold out in 30 minutes. Sun Valley is at 50% in one week. There are plenty of spaces so keep your members signing up!

The clubs have developed a long list for the 2023 Ski Week and have been asked to send me their top two choices by July 1st so we can start the bid process.

Lisa Beregi  
CSC Trip Chair  
[trips@crescentskicouncil.org](mailto:trips@crescentskicouncil.org)

### **RACING (Rich Mead)**

Steamboat Race/Ski/Ride Camp registration is now open. This is a great opportunity for all skiers to tune up your technique and for racers, to run a few gates prior to our first scheduled race. Racers of all abilities can choose a week of full on racing or a blend of free skiing and some gates. The blended combination is a great way for anyone considering joining Crescent racing this coming season. For more information, contact your club Trips Director or go to <https://www.crescentskicouncil.org/clubtrips.html>.

Point6 is a Crescent Racing sponsor and will be giving all Steamboat attendees a pair of Point6 ski socks. But even if you're not going to Steamboat you can take advantage of their offer to all Crescent members. Use the code "CSC" when placing your online order at [www.point6.com](http://www.point6.com). Shipping is free for orders over \$50. They make great socks for all seasons and activities.

Rich Mead  
CSC Race Program Chair  
[racing@crecentskicouncil.org](mailto:racing@crecentskicouncil.org)

### **MEMBER SERVICES (Ken Lumsden)**

Please remember to send updates of your Club's contact information to Sue Chadwick ([webmaster@crecentskicouncil.org](mailto:webmaster@crecentskicouncil.org)) and copy me.

Ken Lumsden  
Member Services  
[member.services@crecentskicouncil.org](mailto:member.services@crecentskicouncil.org)

### **NATIONAL SKI COUNCIL FEDERATION**

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 30 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. NSCF has some excellent benefits and discounts. **Several new benefits have been added: Athalon Sportsgear, Sportube, Icelantic Skis, U.S. Ski & Snowboard Hall of Fame, and others.** Please visit the website, [www.skifederation.org](http://www.skifederation.org) for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your members so they too can take advantage of the many benefits that are available to all of you through NSCF.

NSCF will hold elections in August and needs new people to run for office. If you are interested or know someone who may be interested, please contact the federation at [nominations@skifederation.org](mailto:nominations@skifederation.org). They will reach out to potential candidates to discuss and confirm their interest in being nominated. The positions of Secretary and Treasurer are needed.

**Remember to post your trips and activities to the NSCF database. It is a great way to get more exposure for your events and trips.** NSCF has a code available to allow Federation Councils and Member Clubs to display their Clubs' trips that have been entered into the database—ON THEIR OWN WEBSITE. It is available to all at the asking. It will be customized for each council and club. This is a key benefit. Each Council should encourage their clubs to enter their trips into the database and request the customize code for their club or council. Contact Joe ([webmaster@skifederation.org](mailto:webmaster@skifederation.org)) to request your customized search code.

And there is an opportunity to help with the International Skiing History Association. The International Skiing History Association is looking for an Executive Director. Please share with your members to see if anyone would be interested in this position. Contact Lisa Beregi for more information.

Have a great Fourth of July holiday! As you celebrate this July 4<sup>th</sup> holiday, please take a moment to reflect on the ideals of Freedom, Justice, and Liberty on which our great nation was founded. Please stay safe and healthy, and continue praying for each other, our country, and world.

*Diane*

*Diane Andrews, President*  
Crescent Ski Council  
Email: [cscpresident2018@gmail.com](mailto:cscpresident2018@gmail.com)