



[www.crescentskicouncil.org](http://www.crescentskicouncil.org)

## **PRESIDENT'S UPDATE**

**July 2018**

In case you haven't noticed, we are in the midst of Summer! Clubs have lots of fun events going on, such as attending baseball games, hiking in the mountains, boating, kayaking, and lake and pool parties – just to name a few. All of you are doing fun things to enjoy the best summer has to offer, including the heat!! Meanwhile, it's time to start thinking of skiing! Our ski season begins in just 123 days with the Steamboat trip! If you haven't yet signed up for our great trips, what are you waiting for? As you know, registration for all Crescent trips went live June 1st. Several Clubs also have some great trips planned for the coming season. Be sure to check them out on the website.

Our committee chairs are hard at work making plans for us as you will read below. Lisa tells us about the CSC ski week to Crested Butte in January. Make plans to attend – you'll be glad you did as we will begin celebrating our 50<sup>th</sup> year of skiing! If you would like to help with planning all the celebratory events, please be sure to contact Pat. Michelle and Mary Anne have done a great job planning the Fall Conference and have some new experiences for us this year. Ron shared the values and goals for CSC Racing. If you haven't yet experienced racing, you may want to consider joining us for this season. In addition to the benefits of door prizes, podium prizes, fun comradery and competition, racing improves your skiing! Be sure to download the attached documents for Fall Conference and the Racing schedule, including Race camps and "*READ ALL ABOUT IT!*" These documents are also posted on the CSC website. Continue sharing this information with your clubs now. We would LOVE to have a lot of participation for our anniversary year!

### **PAST PRESIDENT (Pat Harvey)**

Reminder to update your contact information for me. Now that I've officially moved into the position of Past President as of June 1<sup>st</sup>, I am using [crescentpastpres@gmail.com](mailto:crescentpastpres@gmail.com) as my email address for Crescent Ski Council. Thanks.

Crescent's 50<sup>th</sup> Anniversary will be celebrated throughout 2019, starting with the January trip to Crested Butte. I'm looking for co-chairs to help with the events that will occur throughout the 2019 year, including Crested Butte, the Spring Convention (the big anniversary celebration), the Fall Conference and the Steamboat Ski Ride & Race Camp. Please contact me if you are interested so we can make sure all the anniversary celebrations are fantastic!! Thanks in advance for your help.

Pat Harvey  
Past President, Social Media Chair  
Crescent Ski Council  
Email: [crescentpastpres@gmail.com](mailto:crescentpastpres@gmail.com)  
Cell: 704.451.2664

## **CRESCENT TRIPS (Lisa Beregi)**

Don't miss out - Be sure to sign up for a CSC trip now!

### **Steamboat 35th Anniversary Race and Learn to Ski Camp December 1-8, 2018:**

All reservations for two or three bedroom condos are \$1180. This is a great price for ALL that is included: 7 nights lodging, 6 day lift ticket, 5 days of lessons, 3 lunches, 2 diners and much more. Round trip transportation from Denver if needed is \$110. Registrations are going well with 110 people signed up at this time. All registration is online at [www.sportsamerica.com/csctrips](http://www.sportsamerica.com/csctrips).

### **CSC January Ski Week to Crested Butte Colorado January 12-19, 2019:**

This is the only Ski Week during Crescent's 50th Anniversary celebration year, so come out and join us! As with any ski week you will get: 7 nights lodging, 5 day lift ticket, Round trip transfers from Gunnison, Welcome reception, Farwell dinner, all CSC activities and souvenir! See your club trip leader for more pricing information or register at the same SAT website. Be sure to sign up soon – we already have close to 90 people registered for this trip!

### **2020 January CSC Ski Week:**

The RFP's went out this month for the January 2020 CSC ski week. The short list destinations being bid on are Jackson Hole and Sun Peaks! Be sure to come to Fall Conference to hear about these two proposals and to ask any questions you may have of the resort representatives.

Lisa Beregi  
CSC Trip Chair  
[drlab88@aol.com](mailto:drlab88@aol.com)

## **CONVENTIONS (Michelle Shuford)**

**CSC Fall Conference, Gatlinburg, TN  
October 26-28, 2018**

**Rooms will be going fast due to leaf season, so please reserve yours now!**

**IMPORTANT! ALL CONFERENCE ATTENDEES MUST REGISTER!**

The needed Fall Conference information and the Registration Form are attached as well as posted on the CSC website for you to see all the details. Don't delay, make your hotel and tram/dinner event reservations NOW and be ready for a fun and informative time! Please remember that ALL attendees, regardless of whether or not you are attending meetings and events, must complete the paperwork and register so appropriate plans can be made and you are accommodated.

### **DEADLINES & CANCELLATIONS:**

**Friday, Sept. 21, 2018:** Conference & Ober Gatlinburg Tram/Dinner Registration

**Thursday, 5 pm, Sept. 27, 2018:** Hotel registration: (No guarantee of availability after this date.)

Individual cancellations must be made 72 hours prior to the arrival date to prevent being charged for the first night's room and tax charges.

Once again we are in beautiful Gatlinburg and the Smoky Mountains for our 2018 Fall Conference. The Glenstone Lodge (with remodeled rooms) is welcoming us back at the very affordable rate of \$92 (excluding taxes). You will need to make your own hotel reservations either online or by telephone. The Knoxville Ski & Outing Club (KSOC) is your host club and is inviting all the CSC clubs to bring a lot of

people so we can have an even greater fall event. You can extend your stay for a few days at this same low hotel rate.

There will be the normal meetings for Trips, Racing, and Administration that your club's representatives will attend to make those all important decisions on where to go, where to race, and learn more about club operations. Many clubs make this a club event/trip and bring along club members who love the outdoors. There are opportunities to hike, see the Smokies, and view the Fall colors and maybe do a little shopping and bar hopping. You are all encouraged to do the same.

The conference is offering a couple of new events this year. First and foremost is that your traditional Vendor Trade Show is moving from the Spring Convention to the Fall Conference. This allows the vendors a much more affordable location and significantly improves your club's time to plan ahead for trips in upcoming seasons. As many of you know, lodging to resorts must be secured early, and our new Vendor Meet & Greet will allow you to do just that. Plus, some adult beverages will be available to help create that social atmosphere.

Our usual Saturday night party is moving to a new venue! Ober Gatlinburg is offering us a special group rate to enjoy a beautiful tram ride to the top and have a fantastic Oktoberfest dinner and participate in the oompah program with music and dancing. Yes, you too can do the chicken dance! This is a great value and I hope all of you will take advantage of this new and exciting event.

Michelle Shuford  
CSC Convention Chair  
[skibumlong@aol.com](mailto:skibumlong@aol.com)

### **RACING (Ron Scott)**

The Values and Goals of Crescent Racing are listed below:

#### **VALUES**

Integrity - Action based on the values rather than personal gain.  
Passion – Motivation for doing what we love.  
Fun – A fresh, positive, creative culture.  
Team – individual humility and collective pride.  
Community – Exceptional stewardship and lifetime inclusiveness.  
Excellence – Personal and collective wins every day.  
Grit – courage, tenacity and perseverance on the path to excellence.

#### **GOALS**

Achieve athletic excellence  
Grow the visibility of our sport  
Engage, lead and grow our communities  
Cultivate organizational excellence

Ron Scott  
CSC Race Director  
[rscott013@nc.rr.com](mailto:rscott013@nc.rr.com)

### **CSC MEMBER PERK – POINT 6 SOCKS**

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this

year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All you need to do is use the code "CSC" and receive a 25% discount off internet orders, [www.point6.com](http://www.point6.com). Free shipping is offered on all internet orders over \$50. This offer is extended to all CSC members and their friends, so spread the word! Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks.

### **MEMBER SERVICES (Ken Lumsden)**

If your Club has held elections recently, please make sure to send your updates to Bruce McMurray, Database Coordinator, at [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net). Bruce needs to know your Club's current officers, board members, webmasters and newsletter editors. Please include their name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

### **SOCIAL MEDIA (Pat Harvey)**

Crescent is on Facebook, Twitter and Instagram. If you're following us, you know we regularly post lots of information from resorts and report ski industry news from all over the country as well as post pictures from all of the Crescent trips and events. We're following the Club Facebook pages and sharing all the fun we see all of them having during the summer months.

Don't forget, we also can help you sell your trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let Pat Harvey know. Reminder also to tag us @crescentski on any posts on Facebook, Twitter or Instagram. Spread the word to your members!!

Crescent Racing (@Crescentskiracing) is also on Facebook. Thanks to everyone who posts information and pictures on the CSC Racing page. We are still looking for volunteer racers who would like to help us set up Twitter and Instagram for Crescent Racing. If interested, please contact Pat Harvey.

Any questions, ideas or suggestions regarding Social Media, please contact Pat Harvey, CSC Social Media Chair, at [crescentpastpres@gmail.com](mailto:crescentpastpres@gmail.com). Keep spreading the word on Crescent's Social Media pages (Facebook, Instagram and Twitter) to your Club members and friends.

### **NATIONAL SKI COUNCIL FEDERATION**

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, [www.skifederation.org](http://www.skifederation.org) for member only benefits.

The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its social media pages.

## **RECIPROCAL MEMBERSHIPS FOR TRIPS**

We know that some of the Clubs have trips during the off-season months and the 2018/19 trips have begun rolling out. Reminder, Crescent doesn't mandate that member Clubs offer reciprocity on Club trips, but we do recommend that our member Clubs allow members of other Crescent Clubs to participate in their trips and offer a reciprocal membership to the member of another Crescent Club to participate on trips offered by member Clubs. The suggested wording is as follows:

**Reciprocal membership is available to persons twenty-one (21) years of age and older who are currently a member in good standing in a Crescent Ski Council Club other than [name of Club]. The reciprocal member shall not be entitled to vote. If a Crescent member in good standing participates in a [name of Club] hosted activity, that person will be charged a \$1.00 membership fee and become a [name of Club] guest member during the activity.**

We hope that Clubs will open their trips to other Crescent Club members without the necessity for the member to become a full member of that Club.

## **LAST BUT NOT LEAST**

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, [www.crescentskicouncil.org](http://www.crescentskicouncil.org). The CSC President's Updates are posted on the website monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list ([cscpresident2018@gmail.com](mailto:cscpresident2018@gmail.com)) and also be sure to send them to Pat Harvey, Social Media Chair.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

*Diane*

*Diane Andrews, President*

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