



PRESIDENT'S UPDATE – PLEASE SHARE!

August 2020

To hold Fall Conference or not to hold Fall Conference? To ski or not to ski? So far, Glenstone reports one reservation. Sign-ups for both of Crescent's trips to Steamboat and Telluride are going well as you'll read in Lisa's report. Several Clubs also report good numbers for their planned trips (be sure to check Club Trips on the website). I'm sure you're asking yourself these questions – I know I am. It is difficult to know what to do and safety remains a priority as decisions are made.

As I write this, your Fall Conference coordinator is anticipating meeting with ExComm this month to make decisions about this event. Gatlinburg is currently a COVID19 hotspot and many vendors remain furloughed and/or do not have travel budgets. It's apparent from the single reservation that you are waiting and/or deciding whether or not to attend. Please stay tuned for future communication about Fall Conference, but do continue to keep the dates reserved.

Ski resorts may look a bit different this season, but all in an effort to be open for us to ski. Some resorts reopened in late spring for skiing, while others opened this summer. Of those who opened, many developed new work practices to ensure the safety of their employees and customers. These practices included closed restaurants, open bathrooms (plus adding more bathrooms), and using a staggered entry process, much like golf courses use tee times. In his NSAA article, Skiing in the Time of COVID-19 (NSAA Summer 2020), Colin Bane shared how some of the industry leaders are responding to COVID-19. Melanie Mills, President of Colorado Ski Country reports that rival ski areas are now uniting to collaborate and share their best practices. In anticipation of reopening, the industry agreed the big three considerations they need to address in every aspect of their operations are protecting employees, social distancing, and cleaning and sanitation. In addition, the National Ski Areas Association (NSAA) developed the Pandemic Playbook resource guide for ski area members and their personnel to use as they implement reasonable return-to-work practices. These guidelines were created using recommended practices and procedures from credible healthcare and governmental organizations and are intended to be used in conjunction with federal government regulations and individual jurisdiction's legislative, regulatory, and governmental orders. Content in the Playbook includes reopening maps to ease the decision-making process, examples of phased or tiered reopening strategies, guest communication guidelines, sales, cleaning and disinfecting, PPE, distancing, and much more. You can check out this Playbook at: <http://www.nsaa.org/member-home/coronavirus/pandemic-playbook>. The NSAA is developing a Winter Playbook utilizing the same concepts as with the Summer Playbook, along with guidance specific to the 2020-21 ski season preparations. Both of these Playbooks will continue to be updated as more resorts open and operations are dictated by the pandemic. I think as long as we do what is requested of us this winter (ie: wearing masks, social distancing), we can be reassured that the industry will do all they can to make us feel safe and comfortable.

Please share this Update with your members by including it in your Club's newsletters and/or placing it on your Club's website. You can also direct your members to Crescent's website, <https://www.crescentskicouncil.org/>, where the President's Update is posted. Let's keep communications going to our members so they can be informed! Please add me to your e-list if your Club sends electronic newsletters and emails to your members, and also be sure to send them to Pat Harvey, Social Media Chair. Additionally, Crescent loves new volunteers - you are always welcome to

join us! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council. Keep the ideas coming to keep Crescent the **BEST** Council in the country!

CRESCENT TRIPS (Lisa Beregi)

Registration for Steamboat and Telluride have been up and running for a little over a month. We currently have 118 signed up for Steamboat and 83 for Telluride. It is important that you know we have set deadlines based on our reviewing the status of each trip periodically and in relationship to the ongoing COVID-19 pandemic. Each trip does have a \$60 fee should the trip be canceled due to the virus. Additionally, we have clauses in the contracts with the vendors which are based on regulations at certain stages during the planning process. As was stated in the information for both trips, all social aspects will be determined by the local government regulations at the time of the trip if it takes place. Any social activities canceled due to these regulations will be refunded. I am sure everyone has many questions as to how are we going to do this, or will we be able to do that. Please be assured that we too have those questions, asked them prior to finalizing contracts and will continue to address them for the safety of our members. As the number of cases seems on a rapid rise here in the Southeast, it is hard to imagine what will be, so let's just take it one day at a time and hope for the best.

Looking to a brighter future, the RFPs for 2022 went out this week to eligible Tour Operators. The short list for the 2022 Ski Week is Deer Valley/Zermatt Resort and Sun Valley.

Lisa Beregi
CSC Trip Chair
trips@crecentskicouncil.org

CONVENTIONS (Michelle Shuford)

Save the dates and make plans for attending the upcoming 2020 CSC Fall Conference, again at the Glenstone Lodge in Gatlinburg, TN. The dates are October 16-18, 2020.

Your room rate is \$96 + taxes. All the information and registration information is in the attached package. We are working on alternate plans to accommodate COVID-19 pandemic restrictions and guidelines, such as possibly conducting the Trade Show via video conference and using social distancing in the meeting rooms. We will stay in touch with you and make alternate plans as situations arise. A new policy for registration is that those that sign up late after the published deadlines are at risk of being refused due to space availability, plus it can result in late fees being assessed to your club. It is important to register on time as food orders are finalized 30 days out. Please have patience during this process and stay tuned. We would all love to have a great time in the beautiful Smoky Mountains and finally see each other.

Mary Anne Koltowich
Fall Conference Coordinator
fall.conference@crecentskicouncil.org

Michelle Shuford
CSC Convention Chair
conventions@crecentskicouncil.org

RACING (Rich Mead)

The pandemic continues to perplex ski areas as to how to operate in the coming season. No definitive plans are available yet, however, we are in contact with the ski areas and planning for

a full schedule of races. As noted last month, the North Carolina areas have all confirmed our scheduled race dates. Lisa Beregi and I have contacted Snowshoe and are awaiting their response to hosting the Crescent Cup in March. Ron Scott, Cathie Mulgrew, Lisa, and Sports America are busy planning the Steamboat race camp in December. Ron, who is in charge of Racer Development, is also contacting Killington and Timberline (WV) to get updates on their early season race training programs. If held, they will be added to the race schedule.

Last month I sent out the 2020-21 race schedule and inadvertently sent a draft that contained a few (non critical) errors. Thank you to the sharp eyed editors who alerted me to the errors. The updated schedule is attached.

Stay safe and healthy. Exercising and staying in shape for skiing and racing is a strong preventative.

Rich Mead
CSC Race Director
rich@crecentskicouncil.org

MEMBER SERVICES (Ken Lumsden)

If your Club has held elections recently, please make sure to send your updates to Bruce McMurray, Database Coordinator, at database@crecentskicouncil.org, as well as a copy to me. Bruce needs to know your Club's current officers, board members, webmasters and newsletter editors. Please include their name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

Sue Chadwick (webmaster@crecentskicouncil.org) still seeks help with potential modernizing of the Crescent web site. Contact Sue if you can help. In addition, Sue can help you with promoting your trips or events on Crescent's website!

Ken Lumsden
Member Services
member.services@crecentskicouncil.org

SOCIAL MEDIA (Pat Harvey)

We continue to monitor the summer activities and any updates from the ski areas. Entry into Canada is still restricted at this time, but hopefully the borders will open again soon. As you know, there are some great resorts up there. Summer activities, of course with limitations, are happening and resorts are starting to announce opening dates for the 2020/21 season. We also continue to monitor for other updates from the ski industry and we will post all updates. The Clubs have some great trips scheduled as well and we'll post any updates requested.

Reminder to the Clubs, as you start to plan your trips for the 2020/21 season, and need any promotion or help selling your trips, let Sue Chadwick and me know and we'll post to the Council's website and social media pages. If you have any articles of interest for trips for the coming season, let me know. The more information we have at this challenging time, the better to keep our Clubs as up to date as we can.

Crescent is on Facebook, Twitter and Instagram. Tag us [@crescentski](#) on any of your posts. Crescent Racing ([@Crescentskiracing](#)) is also on Facebook. Any questions, ideas or suggestions regarding Social

Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

Pat Harvey
CSC Social Media Chair
crescentpastpres@gmail.com.

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your members so they too can take advantage of the many benefits that are available to all of you through NSCF.

The National Ski Council Federation (NSCF) meeting scheduled for August in Telluride has been changed to an electronic format.

Please stay safe and healthy, and continue praying for each other, our country, and world. I hope to see you in October – even if electronically!

Diane

Diane Andrews, President
Crescent Ski Council
3107 Myrtle St.
Edisto Beach, SC 29438
Phone: (706) 306-4631
Email: cscpresident2018@gmail.com