



www.crescentskicouncil.org

PRESIDENT'S UPDATE

August 2019

In case you haven't noticed, we are in the midst of Summer! Many of us live in locations that are experiencing record high temperatures – but not as bad as parts of Europe and in France during the Tour de France! Meanwhile, our clubs are finding/planning fun summer things to do. Your newsletters and social media postings show our members attending baseball games, going to/hiking in the mountains, camping, enjoying a variety of water activities – just to name a few. It's great seeing you enjoying club activities beyond the ski season.

Meanwhile, it's time to start thinking of skiing with Crescent Ski Council. Sign-ups started June 1st for all three (3) of Crescent's trips to Steamboat, Sun Peaks and Spain. These trips are selling very well, so if you haven't yet signed up, you should do so soon. Several Clubs also have some great trips planned for the coming season. Be sure to check them out on the website.

Also – don't be left out from attending the Fall Conference. Be sure to download the attached documents for Fall Conference (Fall Conference Registration Form and Fall Conference Information and Schedule), and send them to Mary Anne. These documents are also posted on the CSC website. Sandy McQuain is emailing the Spring meeting minutes, the Executive Committee (ExComm) called (GoToMeeting) meeting minutes, and the FY2020 proposed budget. Please email Mary Anne with your thoughts, questions, and ideas of ways Crescent can increase our income as well as decrease spending.

CRESCENT TRIPS (Lisa Beregi)

Crescent trips are selling well! At this time Steamboat is at 200 participants and getting sign ups everyday! Deadline to register is November 1st, but it is never too early to register online.

Sun Peaks had a scare last week when our allocation was almost sold out. Sara is working on getting more space - but online registration may say "waitlist" when you register. Please let your members know that if they plan to go, they need to sign up now! Air into Vancouver has been quite reasonable and this should be a new and quaint experience.

Spain - also selling very well. As of last week Holidaze had approximately 75 people. Deposit for this trip is due August 30th, so make sure you get you members signed up at your August meetings.

The 2021 Ski Week will be to Telluride!

Lisa Beregi
CSC Trip Chair
trips@crescentskicouncil.org

CONVENTIONS (Michelle Shuford)

2019 Fall Conference – October 18 – 20, 2019
IMPORTANT! ALL CONFERENCE ATTENDEES MUST REGISTER!

DEADLINES & CANCELLATIONS: These are approaching quickly – don't get left out!

Friday, Sept. 20, 2019: Conference Registration

Thursday, 5 pm, Sept. 19, 2019: Hotel registration: (No guarantee of availability after this date.)

Individual cancellations must be made 72 hours prior to the arrival date to prevent being charged for the first night's room and tax charges.

Once again we are in beautiful Gatlinburg and the Smoky Mountains for our 2019 Fall Conference. The Knoxville Ski & Outing Club (KSOC) is your host club and is inviting all the CSC clubs to bring a lot of people so we can have an awesome Fall event. Remember that Glenstone Lodge would like everyone to book ONLINE! Please copy and paste the link provided in the Info & Schedule document into your web browser. It will automatically open under our group code for the proper dates. If you would like to book outside those dates, the rates are good for a few days before and after. Then make SURE you complete the Registration form (listing ALL attendee names and payments for your club) and send it to Mary Anne Koltowich as we will need a close head count for lunch and for the Trade Show Reception. The Friday Golf outing is scheduled! The details for both the golf outing and the hike are being organized and will be shared soon.

Make sure your club sends a representative to attend the Trips, Racing, and Administration meetings. Many clubs make this a club event/trip and bring along club members who love the outdoors and/or shopping/touring Gatlinburg.

The Fall Conference Information Schedule Form and the Registration Form are attached as well as posted on the CSC website.

Michelle Shuford
CSC Convention Chair
conventions@crecentskicouncil.org

RACING (Rich Mead)

Unless you're attending a summer training camp, your skis are stashed in a closet awaiting some colder weather. But that doesn't mean there aren't opportunities to recruit new racers. Many hikers, cyclists and other summer athletes are looking for a winter sport to enjoy the outdoors versus hours in the gym. Crescent Racing is for skiers and snowboarders of nearly all abilities, so don't be shy about talking about our race program and recruiting new racers. People new to the area are often surprised to learn how much skiing is available. I recently received an email from a woman asking about our race program after she met Gary Woolfolk at a Nashville club meeting. Way to go Gary!

Rich Mead
CSC Race Director
racing@crecentskicouncil.org

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. We regularly post information and updates from

resorts and report ski industry news from all over the country. The Clubs have been doing some fun things during the summer season. We've been following them and posting on the Social Media pages. Just let us know if you want us to promote your adventures throughout the summer or fall!!

Reminder, Crescent also can help you sell your Club's trips and events. As you start selling your trips for the 2019/20 season, we'd be happy to promote your trips to the other Clubs' members. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll list trip or event on Crescent's Facebook page and help you fill any open spots!

Any questions, ideas or suggestions regarding Social Media, please contact Pat Harvey at crescentpastpres@gmail.com. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

CRESCENT 50TH ANNIVERSARY, 2019

Crescent Ski Council was initially formed in February 1969 and we will be continuing to celebrate Crescent's Golden Anniversary at the Fall Conference in October and on the Steamboat Ski, Ride & Race Camp in December. These will be on a smaller scale than at the Spring Convention.

The **BIG** celebration was at Spring Convention, and what a party it was!! As we promised, the history documents that were on display in the Golden Notebook on the Crescent history table have been posted to Crescent's website. Pictures from the party are posted on the Conventions section of Crescent's website. We had everything from formal attire to some fun costumes and the Clubs did a great job of displaying their history. Check them out when you have a chance - <https://www.crescentskicouncil.org/conventions.html>. Please share with your Club members.

Happy 50th Anniversary to Crescent Ski Council!!!

Pat Harvey
Past President, Social Media Chair
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NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits.

The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentcouncil.org. The CSC President's Updates are posted on the website monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair.

Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President
Crescent Ski Council

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