



PRESIDENT’S UPDATE – PLEASE SHARE!

April 2020

As a group of us were packing to leave for our CSC Spain trip, President Trump placed a ban on travelers from European countries to the US for 30 days. So we could get to Spain, but would we be able to come home? And once we returned, we would have to self-quarantine for 14 days! By the next morning, all 88 of us had agreed to cancel, and started unpacking as Lisa began working with Sean at Holiday on reimbursements/refunds. As we contemplated what to do with our two (2) weeks off, new restrictions developed starting with no gatherings of 50 or more people in mid-March to stay-at-home and social isolation directives now. Ski resorts worldwide closed with little-to-no notice, abruptly ending the ski season. Following this paragraph, I have included estimated losses of the ski industry stated by the NSAA Volume XXVII Number V, March 26, 2020 Capital Watch. Many people, especially those working in hospitality, are now unemployed. Only those businesses deemed essential remain open, while many restaurants are providing only to-go or delivery service – with most experiencing about 10% of their regular business. Several of our clubs cancelled ski and/or adventure trips as well as their meetings and activities through April. Mountain Travel Symposium (MTS) has been cancelled. We’re in the middle of this pandemic, with ever-changing “rules” and an uncertain future.

Estimation of Ski Industry Losses Associated with COVID-19 (GL)

Ski areas have suffered significant economic losses as a result of their abrupt and early closure due to coronavirus. With the assistance of RRC Associates, NSAA estimates industry losses total \$2B. This estimate was created using annual research and data that NSAA has collected for 50 years, including sound historical records of revenue by month and type of product. This figure includes estimated total US ski resort revenue losses for the rest of the ski season, as well as a forecasted downturn in summer business and season pass revenue. This does not take into consideration any economic impact beyond the ski areas themselves. It does not include the trickle down into the communities; hotels, retail shops, realtors, property management companies, bars, restaurants, etc.

Coronavirus-related economic loss by region

Northeast:	\$321,769,000	Rocky Mtn	\$1,027,385,000
Southeast	\$114,581,000	Pacific South	\$330,474,000
Midwest	\$133,648,000	Pacific North	\$ 87,537,000

NSAA would like to thank Dave Belin, at RRC Associates, for all of his assistance with this modeling.

As you now know, our Spring Convention at Myrtle Beach was cancelled and you should have received your refunds by now. Because the Convention was cancelled, our BOD meeting is cancelled. The ExComm met virtually Saturday morning to discuss options for proceeding with items usually scheduled

during the Spring Meeting - namely elections and the budget. Each club's president should have received an email from Ken Lumsden requesting correct contact information for your club's current president and representative(s). If you did not receive his email, please let me know. It is essential we have your current email for communicating to you. Once we have everyone's correct information, I will send a formal notice announcing the date of this special meeting, of which Pat Harvey will coordinate the election process.

For our members who love snowboarding, as well as the rest of us, I want to take this opportunity to inform you that the Burton snowboarding pioneer, Jake Burton Carpenter, passed away November 20, 2019. Jake got hooked on snow while skiing with his family in Vermont and began building snowboard prototypes based on the Snurfer concept in 1977, when he was 23 years old. The Snurfer board resembled a water ski and had an anti-skid foot rest and a lanyard attached to the front for holding onto. In 1983 Carpenter convinced the ski patrol at Stratton, VT, to allow snowboarders. Snowboarding made its way into the 1998 Winter Olympics Games in Nagano, Japan. Jake and his wife Donna were inducted into the U.S. Ski and Snowboard Hall of Fame in 2007. They were the first from snowboarding to be elected – for their joint effort (wife Donna was a Burton leader) and unwavering commitment to legitimize the sport of snowboarding.

Please share this Update with your members, include it in your Club's newsletters and/or place it on your Club's web site. You can also direct your members to Crescent's website, www.crescentskicouncil.org, where the President's Update is posted. Let's keep communications going to our members so they can be informed! Please add me to your e-list if your Club sends electronic newsletters and emails to your members, and also be sure to send them to Pat Harvey, Social Media Chair. New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council. Keep the ideas coming to keep Crescent the **BEST** Council in the country!

PAST PRESIDENT (Pat Harvey)

Election of officers for the 2020/21 fiscal year will be held in April/early May. Due to the cancellation of the Spring Convention, we will be holding elections electronically this year. The following positions are elected: President, Vice President, Secretary, and Treasurer. Committee Chair positions (Racing, Conventions, Trips, Member Services) are appointed by the elected President. New Officers' terms begin on June 1st.

Please email me if you are interested in running for one of the offices by April 5th. Please make sure your Crescent Representative information is up-to-date. We will be sending the list of candidates and more information on the voting process within the next 2-3 weeks. Thank you.

Pat
Past President, Social Media Chair
crescentpastpres@gmail.com

CRESCENT TRIPS (Lisa Beregi)

With much regret and disappointment, I am thankful that the President put a ban/quarantine on European flights 3 days before 88 Crescent members were to travel to Portugal/Spain. The next 24 hours were hectic and I have to thank each club trip leader for their work in getting with their participants to make decisions. We had 100% buy in that with some great potential losses we did not want to travel. Everyone knows that on March 15th Spain went on lockdown and was deemed a Level 3 travel zone, and then was made a level 4 on March 20th. Thank goodness we were not there. Our arrival in Spain was not until March 18th, and our hotels are currently shut down. I am working with Sean and Holidayze Tours so that as soon as Spain is back up and running we can confirm what refunds/rebooks the vendors will offer and make decisions on individual refunds.

Due to the cancellation of Crescent's Spring Convention, the ExComm met virtually to determine how to conduct business. I will be in touch with Trip Leaders on how we will conduct our normal spring business, including short list voting, future adventure trips and anticipated Telluride numbers and lodging preferences. I will also be working with Sara and SAT in April to get final pricing and packaging on Steamboat and Telluride so we can have those rollouts sent to Trip Leaders in a normal time frame.

Lisa
CSC Trip Chair
trips@crecentskicouncil.org

RACING (Rich Mead)

The 2019-20 race season has concluded and it has been challenging. Appalachian Ski Mountain proved to be the focal point for the regular season, hosting the only two regular season races that were held, but in addition, hosted two development training workshops and three Friday night gate training sessions. The Crescent Cup finals were in jeopardy of again being cancelled for the third time in four years, when Snowshoe Mountain Resort stepped up and offered to move the races to Snowshoe from SilverCreek. The end result was an excellent day of racing that was appreciated by those that attended, A handful of non-racers also made the journey to secure some good runs. The Crescent Cup awards ceremony is a special event. In addition to the presentation of the regular season team awards, a number of individual awards are made to outstanding racers for their season and Crescent Cup performances. The list of awards can be found on the Crescent Ski Council Racing website page:

<https://www.crescentskicouncil.org/racing/Results/CSC%2019-20%20Results/Crescent%20Cup%20Mar%207/Crescent%20Cup%202020%20Memorial%20Awards%20Recipients.pdf>

Team results for the Crescent Cup are as follows—

1 st Palmetto	6 th Asheville
2 nd Knoxville	7 th Chattanooga
3 rd Greensboro	8 th Winston-Salem
4 th Raleigh	9 th ETMM
5 th Charlotte	

Thank you to all the racers who participated and supported the race program. In addition, enough thanks cannot be given to the ski areas and their staff who hosted Crescent events and to the over 30 sponsors who provided merchandise and discounts to the race program to use as podium and door prizes. I want to wish everyone a safe and healthy off-season. Take care, stay in shape, and pray for snow in 2020-21!!

--Rich
CSC Race Director
racing@crecentskicouncil.org

MEMBER SERVICES (Ken Lumsden)

From Bruce: Send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at snowdavgasoc@bellsouth.net. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

SOCIAL MEDIA

Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. As you know, due to the coronavirus, ski resorts

around the world were forced to close their seasons early. We've updated information as we receive it. We will continue to monitor the ski industry news and update our social media pages.

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

Pat
Past President, Social Media Chair
crescentpastpres@gmail.com

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

Please stay safe and healthy, and continue praying for each other, our country, and world.

Diane

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