

## National Ski Council Federation Newsbeat March-April 2019

**Copper Mountain to Add New Lift, Mid-Mountain Lodge.** Copper Mountain is planning more big capital improvements ahead of the 2019-20 and 2020-21 winter seasons as part of a multi-year, \$100 million investment plan by parent company POWDR. Copper will add lift service to the expert high-alpine terrain on Tucker Mountain, construct a new mid-mountain lodge, and launch the Woodward Peace Park. [More.](#) SAM

**Indy Pass Targets Independent Areas, Casual Skiers.** A planned season pass product called the Indy Pass is partnering with a growing roster of small-to-medium sized independent ski areas with the goal of offering an alternative pass product to casual skiers and riders. Set to go on sale Sept. 1, 2019 for \$199, the Indy Pass has 11 western ski areas signed up so far, with the pass providing two days at each. [More.](#) SAM

**Big Plans at Mt. Rose Ski Tahoe.** Mt. Rose Ski Tahoe earned USFS approval for a 112-acre terrain expansion. The approved amendment to Mt. Rose's existing special use permit includes 11 trails, two chairlifts, a five-million-gallon water tank for snowmaking, and a skier bridge across the highway that will connect the new trails and one of the lifts to the existing operation. [More.](#) SAM

**Arapahoe Basin to End Pass Partnership with Vail Resorts.** Arapahoe Basin has decided it will not renew its pass partnership with Vail Resorts for the 2019-20 season, citing parking and facility crowding. [More.](#) SAM

**The FDA Wants to Make Sunscreen Safer, Finally.** The FDA has announced that it is beginning a process to update regulatory requirements for sunscreen products. The proposed rules seek to bring over-the-counter sunscreen regulation into the 21st century. [More.](#) *Outside Magazine*

**It Was a Huge Year for the Ski Pass Locals Love to Hate.** A new multi-mountain ski pass generated controversy across the West this year. Does it deserve the hate? [More.](#)

**Western Mountain Lodging Nears Record Levels.** The only question left about western mountain lodging for the 2018-19 season is how big the record numbers will be—and if the record will be for occupancy, rate, revenue, or all of them. [More.](#) Destimetrics/Inntopia

**How to Attract More Skiers? Operators Contend with Decline.** Innovations, both of the technical and non-technical varieties, are what the North American ski industry needs to end stagnant participation numbers, said a cross section of industry professionals at the annual Mountain Travel Symposium Forum. [More.](#) Travel Weekly via Destimetrics/Inntopia

**Climate change is taking a toll on the \$20 billion winter sports industry.** Snow sport seasons are getting shorter, due to warmer temperatures. That is already having a distinguishable financial impact on residential and resort properties that profit from snow. [More.](#) CNBC via Destimetrics/Inntopia