

## National Ski Council Federation Newsbeat February 2019

**Millennials Spend Almost Three Times Less on Accommodation than Baby Boomers - TripAdvisor.** TripAdvisor has announced the results of its annual TripBarometer study, which reveals a significant gap in spending habits between older and younger generations, as well as showing how travelers choose destinations and accommodation. [More.](#) Travel Daily

**The Most Popular Places in the World to Go Skiing.** According to the National Ski Areas Association, nearly 9.2 million Americans went skiing and snowboarding last year. And while there are nearly 500 ski resorts across the US, according to Airbnb, three areas are prevailing as the most popular this year: the Great Smoky Mountains in Tennessee, the Poconos in Pennsylvania and Whitefish, Montana. [More.](#) AOL

**How Skiing in Europe and North America Are Different.** On the surface, skiing and snowboarding in Europe and North America aren't very much dissimilar. After all, how different can sliding down a snow-covered slope with a board or two strapped to your feet be? Dig a little deeper, though, and you'll find that the sport on the two continents are worlds — or at least, an ocean — apart. [More.](#) GetSkiTickets

**Eight Free Travel Apps That Will Save You Money.** Vacations can be expensive. But thanks to a slew of new digital tools, it's never been easier to cut costs on your next trip. [More.](#) *Outside Magazine*

**Tamarack ID Plans Significant Upgrades.** Tamarack Resort is on the verge of realizing the vision of its founders. Starting this spring, Tamarack will complete the base village projects that were started a decade ago, and re-access 200 acres of skiable terrain by installing a new lift. [More.](#) SAM

**NSAA Joins Outdoor Trade Associations in Climate Partnership.** The National Ski Areas Association (NSAA), Outdoor Industry Association (OIA), and Snowsports Industries America (SIA) have formed the Outdoor Business Climate Partnership, an alliance aimed at providing leadership on climate change advocacy and action across the outdoor business sector. [More.](#) SAM

**Peak Resorts Undergoes Resort Leadership Restructuring.** Peak Resorts has created several new key roles and appointed new personnel at the corporate and managerial levels to better facilitate operations at its growing portfolio of resorts in the eastern United States. [More.](#) SAM