

## National Ski Council Federation Newsbeat September 2017

**United Airlines Increasing Seasonal Services to Popular Ski Destinations.** United Airlines (UAL) is increasing its nonstop service from six hub cities to Aspen, Colo., Vail, Colo., Crested Butte, Colo., Steamboat Springs, Colo., Jackson Hole, Wyo., Sun Valley, Idaho, Bozeman, Mont., Glacier National Park, Mont. and Reno, Nev. The new routes will begin operating this winter and through spring 2018. [More.](#) RusTourismNews via Intopia | Destimetrics

**Vail Resorts Commits to Zero Net Operating Footprint by 2030.** Vail Resorts will aggressively pursue a comprehensive sustainability commitment, called “Epic Promise for a Zero Footprint.” This undertaking commits to zero net emissions by 2030, zero waste to landfill by 2030 and zero net operating impact to forests and habitat. “Epic Promise for a Zero Footprint” comprises three pillars: emissions, waste, and forests and habitats. [More.](#) SnoCountry

**New Investment Spurs Snowmass Base Construction.** There’s lots going on at Snowmass this summer as ownership works to finally build out the resort base area and to establish the Colorado mountain as a major summer destination. Work includes the resumption of construction of the 100-room Limelight Hotel as well as four other unfinished buildings and a central plaza/ice rink in the Snowmass Base Village. [More.](#) SnoCountry

**Mt. Rose Ski Tahoe Invests in Capital Improvements.** Following a record-setting season that extended until Memorial Day, Mt. Rose Ski Tahoe invested over \$2 million in capital improvements this summer that will significantly enhance the guest experience during the 2017-18 season and beyond. [More.](#) *Northern Nevada Business Weekly*

**Park City, UT Cuts Entire National Ski Patrol Program.** The resort recently eliminated its National Ski Patrol volunteer program, announcing the decision to both the volunteers and full-time patrollers earlier this month in a staff email from Senior Ski Patrol Manager Bill Gray. The email, obtained by The Park Record, cites a desire to improve the customer experience as the reason for the change. [More.](#) *Park Record* via SnowBrains

**Sugarbush Incentivizes Landlords to Provide Affordable Housing.** Sugarbush Resort has adopted Tenants for Turns, a program originally developed and implemented by resorts out west—including Jackson Hole, Wyo., and Stevens Pass, Wash.—that incentivizes local property owners to supply affordable housing to resort employees. [More.](#) SAM

**Riehle Declines NSAA Presidency; Candidate Search Resumes.** Ski Vermont President Parker Riehle, recently named as the new president of the National Ski Areas Association, is not taking the job, after all. He has told NSAA that, for personal reasons, he is declining the offer. As a result, Michael Berry will remain president until a new candidate is chosen and completes the transition. NSAA will resume its president search immediately. [More.](#) SAM