

## National Ski Council Federation Newsbeat November 2017

**Where's the Highest Skiing in the East? Probably Not Where You Think.** A milestone occurs this winter in the North Carolina mountains: Beech Mountain Resort marks 50 years of skiing on the highest elevation lift-served ski slopes in eastern America. [More.](#) First Tracks!!

**U.S. Ski & Snowboard Commits to Sustainability.** U.S. Ski & Snowboard, the national governing body for Olympic skiing and snowboarding, has issued an official statement of sustainability, pledging the organization's commitment to reducing its environmental footprint, promoting sustainability and preserving its sports for generations to come. [More.](#) *Utah Business* via Google Alerts

**Ski California Unveils "Mountain Safety Guide".** The California Ski Industry Association (Ski California) today introduced its "Mountain Safety Guide," a compendium resource for guests to help them make good decisions on the mountain and enjoy a safe experience. The printed version is a trail map-size guide that will be available at many of the association's member resorts. It is also available online in digital format. [More.](#) SAM

**POWDR and REI Partner to Deliver Programs at Copper Mountain and Eldora.** REI and POWDR have formed a strategic partnership that kicks off mid-November with new adventure lifestyle programs and events at Copper Mountain and Eldora, Colo. Full programming will begin by the holiday season. [More.](#) SAM

**Eldora (CO) Installs First High-Speed Chairlift.** The first high-speed chairlift on Eldora Mountain will debut this season, as the Colorado commuter mountain settles in under new ownership. Utah-based Powdr Co. bought Eldora last year and opened its wallet to begin bringing the venerable local ski area up to date with some \$11 million in improvements. [More.](#) SnoCountry

**Arizona Snowbowl to Purchase Elk Ridge (Ariz.) Ski Area.** Arizona Snowbowl, part of the Mountain Capital Partners group of resorts, plans to purchase the 37-acre Elk Ridge Ski Area near Williams, Ariz. Pending a special use permit approval by Kaibab National Forest officials, the plan is to open Elk Ridge as soon as possible under the current operating plan. Improvements are being proposed. [More.](#) SAM

**California Ski Resorts Invest Millions Following Record Season.** Following record-setting snowfall during the 2016-17 winter ski season, Ski California and its 32 member resorts are looking ahead to an exciting 2017-18 winter marked by major resort enhancements and new program offerings up and down the state to enhance overall guest experiences. [More.](#) First Tracks!!

**Finding the Perfect Location for Your Group Ski and Snowboard Trip.** Finding the perfect group ski destination can often be a bit of a challenge. Each group is different, and each group presents its own special challenges. But with proper planning, your trip is sure to be a success. Here's a checklist of questions to get you started on planning your next group ski trip. [More.](#) [Snowbound]

**PSIA-AASI Launches E-Learning Course for New Instructors.** A new E-Learning Course for New Instructors is now available online from the Professional Ski Instructors of America and the American Association of Snowboard Instructors (PSIA-AASI). The organization developed the e-learning course to help snowsports schools onboard their new instructors as well as complement the schools' existing on-snow training. The free course covers three key aspects of working as an instructor: what to expect, basic teaching principals, and safety considerations. PSIA-AASI members and non-members can access the course once registered on the organization's website. [More.](#) SAM