

National Ski Council Federation Newsbeat

June 2022

U.S. Ski Areas Report Record Visitation. U.S. ski areas saw a record 61 million skier visits for the 2021-22 season, an increase of 3.5 percent year over year, according to data from the National Ski Areas Association (NSAA). [More.](#) SAM

Quebec Skier Visits Up 3 Percent for Second Busiest Season of Last 10 Years. The preliminary results of the 34th Economic and Financial Study of Ski Areas show 6.3 million visits were recorded at Quebec ski areas during the 2021-22 winter season, an increase of 3 percent compared to 2020-21. [More.](#) SAM

SKI Reduced to One Print Issue a Year. Outside Inc., owner of several active outdoor media brands and related publications, including SKI magazine, will reduce print production by 80 percent across the company, according to internal communications from company leadership. This includes reducing SKI to one print issue a year, plus the annual "Winter Gear Guide." [More.](#) SAM

New Snowbird Tram Cabin Damaged During Installation. One of the two new tram cabins being installed at Snowbird, Utah, fell to ground on Saturday, May 29, leaving it damaged beyond repair. The cabin was being lifted by a crane onto the hanger when it fell, according to Snowbird general manager Dave Fields, who said he is grateful no one was injured. The state-of-the-art cabins will be the first in the United States to have open air rooftop balconies. [More.](#) SAM

Parts of Utah's Newest Ski Resort Could Open This Summer. One of the most fascinating storylines in the ski industry right now is the construction of Mayflower Mountain Resort in Park City, Utah. KPCW reports that Extell Utah, the developer of the site, gave an update and new renderings for the anticipated project. [More.](#) Unofficial Networks via NSCF RSS Updates

Owner of Lutsen Mountains and Granite Peak to Purchase Michigan's Big Snow Resort. Charles Skinner, the owner of Minnesota's Lutsen Mountains Ski Area and Wisconsin's Granite Peak Ski Area, has entered a definitive purchase agreement to acquire all of the assets of Big Snow Resort, including more than 1,000 acres of private land, from owner Art Dumke. Big Snow Resort consists of Indianhead and Blackjack ski areas on Michigan's Upper Peninsula. [More.](#)

America's Hidden Mega Ski Pass: 3 Days Each at 48 Mountains, Plus a Season Pass, for \$299. Ski Cooper (CO) assembles the strongest coast-to-coast reciprocal lift ticket plan in U.S. skiing. [More.](#) The Storm Skiing Journal

Smugglers' Notch Resort to Offer Employees Free Childcare. Smugglers' Notch, Vt. will offer free, full-time childcare for all employees. The benefit will be rolled out in phases beginning this month, and it applies to full-day care for children ages 6 weeks to 3 years old as well as some offerings for older children on days when an employee is working. [More.](#) SAM

US ski team ends 33-year partnership with Spyder, makes clothing deal with Kappa. The U.S. ski team and Spyder outerwear have ended a 33-year partnership, the team announced on Tuesday. U.S. Ski and Snowboard will now use Italian sportswear company Kappa to outfit its teams, a deal which will run through the 2030 season, the team said. [More.](#) *Aspen Times* via Google Alerts

Amazon Delivers Over Austrian Snow. The newly released video in the company's Deliveries Around the World series takes viewers to Tauplitz Mountain Village on Central Europe's largest lake plateau, located at 1,600 meters above sea level in the Austrian Alps. [More.](#) InTheSnow.com

NSAA award winners honored at National Convention. The National Ski Areas Association (NSAA) named the winners of its annual awards in conversion (growth), sustainability, marketing and safety. The awards were presented to ski area members with the most innovative and successful programs in each category at the association's National Convention and Tradeshow in Nashville, Tenn., on Saturday, May 14. [More.](#)
NSAA