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National Ski Area Federation Holds Annual Meeting at South Lake Tahoe

The National Ski Council Federation held its 2016 Annual Meeting Aug. 24-28 at South Lake Tahoe, Calif. Vail Resorts and the Lake Tahoe Resort Hotel hosted the meeting along with other local partners.

There were 34 delegates and committee chairs representing 22 councils representing clubs from across the United States participating, along with 18 ski industry representatives.

“Our annual meeting provides an amazing opportunity for ski council leaders and members of the ski industry to come together and discuss issues of mutual interest that affect all of us,” said Lisa Beregi, NSCF president.

The National Ski Council Federation annual meetings provide maximum interaction between ski council delegates and representatives of ski resorts, tour operators and other industry organizations. Industry representatives are an integral part of the agenda and discussions.

Participants discussed a variety of topics that included travel insurance, improving websites, post trip surveys, electronic payments, marketing trips, lodging, air transportation, marketing to new members, and club and council leadership and volunteers. The interactive sessions provided attendees with valuable ideas to take back to their clubs and councils.

NSCF is grateful to Vail Resorts and The Lake Tahoe Resort Hotel for hosting the meeting. Delegates were treated to an afternoon at Heavenly Resort to see and enjoy their new summer adventure complex, Epic Discovery. Additional sponsors were the Hard Rock Casino Hotel, Hard Rock Café, Straw Hat Pizza, and Harvey’s & Harrah’s Casino Hotels.

The 2017 Annual Meeting will be at Sun Peaks, British Columbia, Canada, Sept. 6-10.

About the National Ski Council Federation: The National Ski Council Federation (NSCF), founded in 1998, is a not-for-profit organization made up of 29 ski councils and their respective 640 ski clubs with more than 300,000 members throughout United States. The Federation’s purpose is to strengthen councils, with industry participation so they may better serve their ski clubs through improved communication, education and benefits. The Federation conducts active programs in public affairs, communications, council development, racing, ski industry relations and skier outreach