



PRESIDENT'S UPDATE – June 2017

Happy summer everyone. I hope all of you have some fun events planned throughout the summer. It's not too early to start planning your ski trips for the 2017/18 season. Registration for all Crescent trips is live as of June 1st. The Steamboat 72 early bird spots sold out within hours. As always, it's without a doubt one of the most popular trips Crescent offers. I've been seeing some of the lists of trips the Clubs have put together. It's going to be an amazing year for ski trips. Make sure to have your Trips Chairs update the Club trip list Lisa Beregi has sent out so the trip information on Crescent's website is up-to-date.

Reminder from last month's update and as I mentioned throughout the weekend of the Spring Convention, Crescent wants to be more proactive and supportive of our Member Clubs. I will be putting together at least two online meetings/conference calls between now and the Fall Conference. I'll send out invitations to the Club Presidents and Reps and if you'd like it to be sent to additional members of your Club, please send me their contact info. I haven't received any information on who you'd like to include as of now but reminder to send me contact information so we have all the information going out to the appropriate representatives of all our Member Clubs. We'll be sending out a survey via Survey Monkey later this summer to get input and ideas from the Clubs. Crescent is YOUR Council and we all want to work together to continue to make it the BEST Council in the country!!

Clubs ask what Crescent can do for them, what benefits do they get from being a Club Member of the Council. In addition to having great trips, one of the best racing programs in the country, there are a lot of discounts and benefits available to all of you. We also are **always** available to help!! Please send me any questions, ideas, and suggestions.

Congrats again to Crescent's officers for the 2017/18 year. If you have any questions for any of the officers or Committee chairs, please let us know. On Crescent's website in the "contact us section, if you click on any of our names, it takes you right to an email to any of us.

President	Pat Harvey (Charlotte)
Vice President	Diane Andrews (Augusta)
Secretary	Sandy McQuain (Kanawha)
Treasurer	Mary Anne Koltowich (Knoxville)

CRESCENT TRIPS (Lisa Beregi)

As you know, all three trips are now open for signups. Go to www.sportsamerica.com/csctrips for registrations. Please pass this information along to your Clubs. The trips for the coming season are:

34th Annual Steamboat Race/Ski/Ride Camp – December 2-9, 2017
January Ski Week to Mammoth – January 13-20, 2018
March Ski Week to Killington, VT – March 18-23, 2018

Steamboat Early Bird Spots sold out within 6 hours of the opening for registrations on June 1st. Thanks to all who signed up early. Current signups are at 100 but there are still plenty of spots left on the Steamboat trip. The max number is 400 so your members can sign up without any problems. The starting price now is \$1,145 with various trip options available.

Remember that Steamboat registration this year is online only. We also would like registrations for the other Crescent trips to be done online. If you have a member that doesn't have the ability to do this, they may call Sara Clemons and she'll take care of it for them.

Lisa sent the Canaan Valley information that Ron has shared with your club Race Directors. This will be a wonderful opportunity for a club weekend trip!

The club trip spreadsheet has been sent to Sue Chadwick for posting on the CSC website. Please have your trips officers send updates as you plan your trips, but note Lisa will not be in town until the end of June for the next posting. Also, don't forget to go into the Federation website and post your trips/events.

Last, but not least - the short list for the January 2019 Ski Week is Crested Butte and Telluride! Looks like you all want to go to Colorado!

Lisa will be on the Greek Isles Cruise and will be out of the country from June 6-18 and checking email infrequently.

Contact Lisa at drlab88@aol.com if you have any questions regarding our upcoming trips. But wait until after June 18th when she returns home from the Greek Isles trip.

RACING (Ron Scott)

Ron Scott will be sending out the Crescent Race schedule for the 2017/2018 race season soon. We'll post it on the Racing Section of Crescent's Website and on the Crescent Racing Facebook Page!!

If you want to bring youth into your club membership, Crescent Racing is one of the avenues to pursue. Families that race together enjoy the thrill of victory and make lasting memories.

The Values and Goals of Crescent Racing are listed below.

VALUES

- Integrity - Action based on the values rather than personal gain.
- Passion – Motivation for doing what we love.
- Fun – A fresh, positive, creative culture.
- Team – individual humility and collective pride.
- Community – Exceptional stewardship and lifetime inclusiveness.
- Excellence – Personal and collective wins every day.
- Grit – courage, tenacity and perseverance on the path to excellence.

GOALS

- Achieve athletic excellence
- Grow the visibility of our sport
- Engage, lead and grow our communities
- Cultivate organizational excellence

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code “CSC” and receive a 25% discount off internet orders, www.point6.com. For all internet orders over \$50 free shipping is offered. This offer is extended to all CSC members and their friends, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

CONVENTIONS (Michelle Shuford)

All balcony reimbursements from the Spring Convention have been disbursed to the Clubs. Checks have been sent to your Club coordinators for the Spring Convention. Checks will be issued to the participants from the individual clubs and should be sent out soon. If there are any questions, please contact Michelle Shuford rather than Mary Ann Koltowich.

The Fall Conference 2017 will be back in Gatlinburg. Lodging will be at the fully renovated Glenstone Lodge. **The dates are October 20-22, 2017.** Mark your calendars and let your Club members know the location and dates. You’ll reserve your rooms directly through Glenstone Lodge. Just let them know when you contact them for reservations to let them know you’re with Crescent Ski Council.

Any questions, contact Michelle Shuford at drlab88@aol.com. Michelle is also going on the Greek Isles Cruise so wait until after June 18th to contact her.

MEMBER SERVICES (Ken Lumsden)

We know that a lot of Clubs have elections this time of the year so reminder to please make sure to send your Officer/Director/BOD updates to Bruce McMurray, Database Coordinator, at snowdawgasoc@bellsouth.net.

Thanks.

SOCIAL MEDIA

Crescent is on Facebook, Twitter and now Instagram. We regularly post lots of information from resorts and report ski industry news from all over the country.

Spread the word to your Clubs to like and follow “Crescentski”. Crescent Racing (“Crescentskiracing”) is on Facebook and we would like to add Twitter and Instagram for Racing – if any racers would like to help us set up Twitter and Instagram for Racing, please contact Pat Harvey. Reminder to “like” the Crescent Facebook page, <https://www.facebook.com/CrescentSki> and also the Crescent Racing Facebook page, <https://www.facebook.com/crescentskiracing> If your Club is on Twitter, make sure to follow Crescent, @crescentski. A big thank you to the Clubs who are retweeting Crescent’s tweets.

Any questions, please contact Crescent’s Social Media Chair, Pat Harvey, at crescentskipresident@gmail.com.

NATIONAL SKI COUNCIL FEDERATION

Lisa Beregi, CSC Trip Chair and member of ETMM, is NSCF's current President. Thanks also, to NSCF's Past President, Joe Harvis, for joining us at our Spring Convention.

Reminder, as a member of Crescent Ski Council, you are also a member of the **National Ski Council Federation ("NSCF")**. NSCF has some excellent benefits and discounts available and more are being added regularly. Check out the website, www.skifederation.org for member only benefits. The site allows you to search the benefits by category allowing you to find what you're looking for much faster. You'll need to register on NSCF's website but once you're signed up, you can take advantage of all the benefits that are available. Please spread the word to your Club members.

NSCF is on Facebook, reminder to like the page, <https://www.facebook.com/National-Ski-Council-Federation-178192492206742/>. NSCF is also on Twitter and Instagram. Any questions on the NSCF social media pages, contact NSCF Social Media Chair, Pat Harvey, at crescentskipresident@gmail.com.

LAST BUT NOT LEAST

Reminder to please pass along the monthly President's Updates to your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our members informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org. The President's Updates are posted there each month. If your Club sends electronic newsletters and emails to your members, please copy me!! I want to give a super big thanks to all the Clubs who send me their newsletters and updates. You all have great events and trips all year-long!! I also follow all the Clubs' social media pages – the posts and pictures show what a fun time is had by all!! Looks like summer will have a lot of fun events!!

Reminder, please help us keep the Club database up-to-date. If you received this update and are not the current officer or rep for your Club, please forward it to the appropriate person. Please send Bruce McMurray your Club's updated information for your current officers, board members, webmasters and newsletter editors. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce's email address is snowdawgasoc@bellsouth.net.**

Keep the ideas coming to keep Crescent the BEST Council in the country!! New volunteers are always welcome!! Please send me your suggestions and recommendations.

Patricia ("Pat") Harvey, President

Crescent Ski Council
www.crescentskicouncil.org
5836 Crossing King Drive
Charlotte, NC 28212
Phone: (704) 451-2664
Email: crescentskipresident@gmail.com