



**PRESIDENT'S UPDATE – April 2017**

Yes, although it's May, this is the April President's Update. It was delayed so we could include all the information after the Spring Convention. May will be out later in the month.

The Spring Convention 2017 is now in the history books. Other than the balcony issues at Brighton Towers, it was a great weekend. The weather couldn't have been better, and it was so good to see all of you who were there. The costumes for the "Out of Africa/African Safari" theme were awesome and very creative!! The DJ Friday and Saturday night parties could have gone on until about 3 AM and everyone would still have been dancing. First Convention in a long time where I remember us running out of beer on Saturday night.

Thank you for electing me as Crescent's President for another year. As I mentioned throughout the weekend, we want to be more proactive and supportive of our Member Clubs. I will be putting together at least two online meetings/conference calls between now and the Fall Conference. I'll send out invitations to the Club Presidents and Reps and if you'd like it to be sent to additional members of your Club, please send me their contact info. We'll be sending out a survey via Survey Monkey very soon to get input and ideas from the Clubs. Crescent is YOUR Council and we all want to work together to continue to make it the BEST Council in the country!!

Clubs ask what Crescent can do for them, what benefits do they get from being a Club Member of the Council. In addition to having great trips, one of the best racing programs in the country, there are a lot of discounts and benefits available to all of you. We also are **always** available to help!! Please send me any questions, ideas, and suggestions.

**PAST PRESIDENT**

Congratulations to the newly elected officers for Crescent for the 2017/18 year:

President	Pat Harvey (Charlotte)
Vice President	Diane Andrews (Augusta)
Secretary	Sandy McQuain (Kanawha)
Treasurer	Mary Anne Koltowich (Knoxville)

A big thanks to everyone for volunteering for these key positions.

Margaret P. Crum

Past President

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## **CRESCENT TRIPS (Lisa Beregi)**

The 2017/18 trips were rolled out at the Trips Meeting. 17 of 19 Clubs were represented at the Trips Meeting. Lisa Beregi has sent out the flyers, applications, and links to the Powerpoints for each of the trips to the Clubs' Trip Officers. Please make sure Lisa has updated trip officer information.

34<sup>th</sup> Annual Steamboat Race/Ski/Ride Camp – December 2-9, 2017

January Ski Week to Mammoth – January 13-20, 2018

March Ski Week to Killington, VT – March 18-23, 2018

**Remember that Steamboat registration this year is online only.** If you have a member that doesn't have the ability to do this, they may call Sara Clemons and she'll take care of it for them.

**Registrations for all trips starts at 3 AM EDT (Midnight PST) on June 1<sup>st</sup>. The Steamboat Early Bird pricing is available for the first 72 registrations.**

Contact Lisa at [drlab88@aol.com](mailto:drlab88@aol.com) if you have any questions regarding our upcoming trips.

## **RACING (Ron Scott)**

I would like to thank all the racers that participated in the 2016-2017 Crescent Race Season, and all the Crescent Race Workers who facilitated the organization of the race season. We are the racing program that other ski councils racing programs want to be.

Please shop and purchase products from the many companies that support Crescent Racing. Crescent Racing sponsors are displayed on the Crescent Racing web page.

The Crescent Race schedule for the 2017/2018 race season has not been finalized as far as locations. The reason for the delay in finalizing the locations is that more racers are being held and there is a limited number of resorts to host the races. Ron Scott notifies the resorts one year in advance of our race schedule so the delay is not with Crescent Racing, it is the resorts massaging their schedules to accommodate the number of races planned.

If you want to bring youth into your club membership, Crescent Racing is one of the avenues to pursue. The Values and Goals of Crescent Racing are listed below:

### **VALUES**

Integrity - Action based on the values rather than personal gain.

Passion - Motivation for doing what we love.

Fun - A fresh, positive, creative culture.

Team - individual humility and collective pride.

Community - Exceptional stewardship and lifetime inclusiveness.

Excellence - Personal and collective wins every day.

Grit - courage, tenacity and perseverance on the path to excellence.

## **GOALS**

Achieve athletic excellence  
Grow the visibility of our sport  
Engage, lead and grow our communities  
Cultivate organizational excellence

Ron Scott  
CSC Race Director  
CSC Sponsorship Coordinator  
CSC Training Coordinator  
8429 Smith Road  
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### **CSC MEMBER PERK - POINT 6 SOCKS**

Please share the 25% off Point 6 sock Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this past year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code 'CSC' and receive a 25% discount off internet orders, [www.point6.com](http://www.point6.com). For all internet orders over \$50 free shipping is offered. This offer is extended to all CSC members and their friends, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

### **SPRING CONVENTION 2017**

If you weren't with us at the Spring Convention last weekend in Myrtle Beach, you missed a wonderful time. The weather was the best we've had in years!! We've posted lots of photos on Facebook, Twitter and Instagram. Check them out when you have a chance. A big thanks to our Conventions Chair, Michelle Shuford, and Spring Convention Chair, Bryan Bobo for all the work they do to make this happen for us!! Any questions regarding Conventions, contact Michelle Shuford, Conventions Chair, [skibumlong@aol.com](mailto:skibumlong@aol.com),

### **FALL CONFERENCE 2017**

**Save the dates for this year's Fall Conference 2017 in Gatlinburg.** Lodging will be at the fully renovated Glenstone Lodge. **The dates are October 20-22, 2017.** Mark your calendars and let your Club members know the location and dates. Information will be sent out soon.

### **MEMBER SERVICES**

The winners of the Spring '17 competitions were:

1. Website Competition – Knoxville
2. Skiing Video Competition – ETMM
3. Non-Skiing Video Competition (Augusta)

Links to the videos are posted on the front page of the CSC web site. See ETMM's "Human E-T-M-M" on the slopes!

Thank you to Sara Clemons of Sports America Tours for assistance with judging and to Sue Chadwick (CSC Webmaster) for coordinating the competitions.

We know that a lot of Club have elections this time of the year so reminder to please make sure to send your Officer/Director/BOD updates to Bruce McMurray, Database Coordinator, at [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net).

Thanks,  
Ken Lumsden  
Member Services Chair

### **SOCIAL MEDIA**

Crescent is on Facebook, Twitter and now Instagram. Crescent Racing is on Facebook and we would like to add Twitter and Instagram for Racing – if any racers would like to help us set up Twitter and Instagram for Racing, please contact Pat Harvey. Reminder to "like" the Crescent Facebook page, <https://www.facebook.com/CrescentSkiCouncil/>, and also the Crescent Racing Facebook page, <https://www.facebook.com/crescentskiracing/>

If your Club is on Twitter, make sure to follow Crescent, @crescentski. A big thank you to the Clubs who are retweeting Crescent's tweets.

We posted a lot of pictures from the Spring Convention and regularly post lots of information from resorts and report ski industry news from all over the country.

Any questions, please contact Social Media Chair, Pat Harvey, at [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com).

### **NATIONAL SKI COUNCIL FEDERATION**

Lisa Beregi, CSC Trip Chair and member of ETMM, is NSCF's current President. Thanks also, to NSCF's Past President, Joe Harvis, for joining us at our Spring Convention.

Reminder, as a member of Crescent Ski Council, you are also a member of the **National Ski Council Federation ("NSCF")**. NSCF has some great benefits and discounts available and more are being added regularly. Check out the website, [www.skifederation.org](http://www.skifederation.org) for member only benefits. The site allows you to search the benefits by category allowing you to find what you're looking for much faster. You'll need to register on NSCF's website but once you're signed up, you can take advantage of all the benefits that are available. Please spread the word to your Club members.

NSCF is on Facebook, reminder to like the page, <https://www.facebook.com/National-Ski-Council-Federation-178192492206742/>. NSCF is also on Twitter and Instagram. Any questions on the NSCF social media pages, contact NSCF Social Media Chair, Pat Harvey, at [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com).

## **LAST BUT NOT LEAST**

Reminder to please pass along the monthly President's Updates to your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our members informed! If you don't publish a newsletter, direct your members to Crescent's website, [www.crescentcouncil.org](http://www.crescentcouncil.org). The President's Updates are posted there each month. If your Club sends electronic newsletters and emails to your members, please copy me!! I want to give a super big thanks to all the Clubs who send me their newsletters and updates. You all have great events and trips all year-long!! I also follow all the Clubs' social media pages – the posts and pictures show what a fun time is had by all!!

Reminder, please help us keep the Club database up-to-date. If you received this update and are not the current officer or rep for your Club, please forward it to the appropriate person. Please send Bruce McMurray your Club's updated information for your current officers, board members, webmasters and newsletter editors. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce's email address is [snowdavgasoc@bellsouth.net](mailto:snowdavgasoc@bellsouth.net).**

Keep the ideas coming to keep Crescent the BEST Council in the country!! New volunteers are always welcome!! As I advised in the BOD meeting on Sunday, Crescent's Committee Chairs are in place, but we are looking for and please send me your suggestions and recommendations.

Have a great week.

*Patricia ("Pat") Harvey, President*

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