



PRESIDENT'S UPDATE – September, 2016

Fall is starting to show up around the country. If you've watched some of the updates, there have already been a lot of snow reports from resorts all over the west and Canada. Winter is coming and we can't wait!!

CRESCENT TRIPS (Lisa Beregi)

Ski season is upon us! So if you haven't already signed up for your trip, the time is now!

Steamboat – December 3-10, 2016. The 33rd Annual Race and Learn to Ski/Ride trip has 195 signed up to date. Deadline for signing up is November 1st.

Beaver Creek – January 14-21, 2017. The January CSC Ski Week has sold out of condos at the Charter. Numbers are at 182 and second deposits were due this month. Since we sold out, we don't have to worry about cancelling any rooms - but there are limited spaces still at Boarders if you hurry.

Online signups for the Steamboat and Beaver Creek trips is at www.sportsamerica.com/csctrips.

Greek Isle Cruise - June 10-17, 2017. Space is available for a \$350 deposit, fully refundable prior to March 1st, which is also payment due in full date. Group air is available for three night pre in Venice from Atlanta, and need seven more for 3 night pre in Venice group air from Charlotte. Questions and for more info., contact Sandy Gaudette at SkiGroup at sandy@skigroup.net

2018 Trips:

The resorts on the short list for 2018 are Mammoth and Whistler for January Ski Week. The March Ski Week in 2018 will be to Killington, Vermont. Check with your members on their picks between Mammoth and Whistler. Voting will be at the Trips Meeting at the Fall Conference.

Club Trips:

The Club trip information we've received to date is also on Crescent's website. If your Club's Trip Leaders haven't yet sent in your information to Lisa Beregi to include on the list, please have it sent to Lisa at drlab88@aol.com.



2016 FALL LEADERSHIP & TRAINING CONFERENCE

(Hosted by the Knoxville Ski & Outing Club-KSOC)

Reminders: Deadline for lodging is Tuesday, September 20th. There is no guarantee of hotel availability after this date. Individual hotel cancellations must be made 72 hours prior to arrival date to prevent being charged for the first night's room and tax charges.

Deadline for Conference and Saturday night party registration is Friday, October 7th!!

DATES: October 21-23, 2016

WHERE: Knoxville Marriott, 501 E. Hill Ave, Knoxville, TN 37915

Toll free 800-836-8031 or 865-637-1234 (not toll free).

\$104.95 per night (excluding taxes) per room, approx. \$123 with taxes, 1-4 people per room. Rooms have king bed or two queen beds. The same low Crescent rate is available from Tues., Oct. 18th thru Wed., Oct. 26th.

Call or go online to make your own reservations – **say you are with the Crescent Ski Council Conference to get the special room rate.** Online link:

http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=Crescent%20Ski%20Council%202016%20Conference%5Etysmc%60ccacaa%60104.95%60USD%60false%604%6010/21/16%6010/23/16%609/20/16&app=resvlink&stop_mobi=yes

AMENITIES: Free parking, free Wi-Fi, in-room coffee/tea, Knoxville City Trolley stop (free), hiking/biking trails within walking distance, Breakfast buffet (\$14) or Continental breakfast (\$9)., 2 Reps per club will receive a paid-for breakfast for the Sunday morning BOD Meeting.

CONF. COST: **FREE** when you come to have fun and take advantage of the learning opportunities. Workshops are included. Lunches are on your own.

FUN STUFF: **Hike in East Tennessee:** Saturday, October 22, 2016

Hosted and guided by Tom Cressler, KSOC. Hikers will meet at about 11 am (just after Admin meeting in the Marriott Lobby, and return about 3 pm. Pack your drinks and a lunch.

Saturday Night Oktoberfest Party. October 22, 2016: BLUE & WHITE are Oktoberfest colors to help you with an outfit. Take a nice walk to Calhoun's on the River and enjoy a buffet of pulled BBQ pork, grilled chicken, sides, cornbread, biscuits, cookies, coffee/tea. \$30 includes a full dinner, DJ and dancing, and beer keg.



**Crescent Ski Council
2016 Fall Leadership & Training Meeting
Registration Form**

DEADLINES: HOTEL REGISTRATION:

5 pm Wednesday, Sept. 20, 2016 (Cut-off date; no guarantee of room availability after this date)

CONFERENCE & PARTY REGISTRATION: Due Friday, October 7, 2016

Club: _____

Name: _____

Address: _____

City/State/Zip: _____

Telephone #: _____

E-mail Address: _____

*****Important: Attach additional information sheets to include the above information for all people attending from your club and WHO BY NAME is attending the Saturday night dinner party. This is needed for name tags and for sign-in list at the party.**

| | |
|-----------------------------------|-------------------------|
| Options: | <u>No. Attending</u> |
| OKTOBERFEST PARTY | _____ @ \$30 = \$ _____ |
| (Total amount due w/registration) | |

Important: Please bring cash for bar drinks; credit/debit cards not accepted

HIKING IN THE SMOKIES Saturday, Oct. 22, 2016 _____ No cost

Make checks payable to **Crescent Ski Council** & send checks and registration forms to:

Mary Anne Koltowich
Address: 1733 James Ferry Rd.
Kingston, TN 37763
Phone: (865) 368-2737

You may fill out one form per club if you like.

If you have questions, please call me or e-mail Mary Anne Koltowich at kolsmithma@gmail.com



RACING (Ron Scott)

The support of all club officers to Crescent racing is beneficial to all of Crescent. When each of you recruits new racers, you are building a dedicated support team for your race team and club. Crescent Racing has sent some of its racers on the higher competitive levels such as skiing academies, collegiate racing programs and the U.S. Adaptive Ski Team. Crescent Racing promotes core values like team participation, perseverance and respect as the roadmap to success. Crescent Racing helps develop programs that provide lifelong skills to its racers.

Did you know that in the Crescent Ski Council there is a program that encourages family participation, and promotes good sportsmanship, friendly competition, and socializing with old friends while making new friends? This Crescent program helps teach young people and adults how to have fun in a structured environment by participating within its rules and regulations. Also, this Crescent programs is CRESCENT RACING and it has been part of the Crescent Ski Council since 1973.

If you would like more information on Crescent Racing, please feel free to contact Ron Scott, Crescent Race Director, anytime, Rscott013@ncc.rr.com.

As I mentioned to everyone at the Spring Convention Meeting, I was once again trying to line up a past Olympian, or current top level racer and or coach for the Steamboat Race Clinic. Nelson Wingard who is head of the Steamboat Ski School has received confirmation from Debbie Armstrong to coach the top level group at the December Crescent Racing race camp this year. Debbie was one of America's top Olympians and World Cup racers. Debbie has also been the coach of the Steamboat Winter Sports Club.

Ron Scott
CSC Race Director
CSC Sponsorship Coordinator
CSC Training Coordinator
8429 Smith Road
Apex, NC 27539-8181
Tele. 919 362 5689
Email: RScott013@nc.rr.com

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code “CSC” and receive a 25% discount off internet orders, www.point6.com. For all internet orders over \$50 free shipping is offered. This offer is extended to **all CSC members and their friends**, so spread the word. Point 6 Sock Company was started by Peter Duke who founded

Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

MEMBER SERVICES (Ken Lumsden)

Reminder - The Admin. Workshop is scheduled from 8:30 AM until 11 AM on Saturday morning at the Fall Conference. The Trips and Racing Meetings are held at the same time, but please try to have a representative from your Club attend the Admin meeting. This will be a very informative meeting that will help the Clubs learn what is and isn't working for them, how to increase membership, get the word out on your Club in your area, and share ideas that will benefit all the Clubs!!

The workshop will be a round table discussion and we are requesting that each Club send a representative to the meeting and bring ideas as to what is working for your Clubs. What works for one club may not work for another club but you never know unless you try.

Mary Anne Koltowich also will have a discussion at the Admin Workshop on the IRS issues that some Clubs have encountered and that may come up in the future with any Club. This is an important topic so again, please have a representative from your Club attend the Admin Workshop at the Fall Conference.

We also will be discussing some of the topics that were held at the workshops at the National Ski Council Federation. Lisa Beregi, Margaret Crum and I attended the NSCF Annual Meeting in August held in Lake Tahoe. We will give a brief overview of some of the topics presented, including post trip surveys, ski club's target members, the right social media to reach our audience, selling our trips, electronic payments, and air issues. We will be receiving the PowerPoints from NSCF and will be posting them and passing them along to you after they are received.

SOCIAL MEDIA

Reminder if you haven't already done so, go in and "like" the Crescent Facebook page, <https://www.facebook.com/CrescentSkiCouncil/>, and also the Crescent Racing Facebook page, <https://www.facebook.com/crescentskiracing/>. We update these regularly – let your members know these pages are out there!!

Also make sure to go in and like the NSCF Facebook page <https://www.facebook.com/National-Ski-Council-Federation-178192492206742/>. We currently have a challenge with the NSCF website to see who can get more likes and signups and of course, since I'm the Social Media Chair for NSCF, I want the NSCF Facebook page to win and need your help. Spread the word to your members!! We're currently close to 500 likes and we are hoping to get that number up to 1,000 this season!! Lots of great information from resorts and ski industry news from all over the country is added on a regular basis.

NATIONAL SKI COUNCIL FEDERATION

As a member of Crescent Ski Council, you are also a member of the National **Ski Council Federation** (“NSCF”). NSCF has some great benefits and discounts available and more are being added regularly. Check out the website, www.skifederation.org for member only benefits. The site allows you to search the benefits by category allowing you to find what you’re looking for much faster. You’ll need to register on NSCF’s website but once you’re signed up, you can take advantage of all the benefits that are available. Please spread the word to your Club members.

RECIPROCAL MEMBERSHIPS

As we discussed at the Spring Convention, although Crescent doesn’t mandate that member Clubs offer reciprocity on Club trips, we recommend that our member Clubs allow members of other Crescent Clubs to participate in their trips and offer a reciprocal membership to the member of another Crescent Club to participate on trips offered by member Clubs. The wording that we suggest is as follows:

Reciprocal membership is available to persons twenty-one (21) years of age and older who are currently a member in good standing in a Crescent Ski Council Club other than [name of Club]. The reciprocal member shall not be entitled to vote. If a Crescent member in good standing participates in a [name of Club] hosted activity, that person will be charged a \$1.00 membership fee and become a [name of Club] guest member during the activity.

We hope that Clubs will open their trips to other Crescent Club members without the necessity for the member to become a full member of that Club. If you have any questions, please let me know.

LAST BUT NOT LEAST

Reminder, pass along the monthly President’s Updates to your members, include it in your Club newsletters and/or place them on your Club’s web site. Let’s keep our members informed! If you don’t publish a newsletter, direct your members to Crescent’s website. The President’s Updates are posted there each month. If your Club sends electronic newsletters and emails to your members, copy me!! I read every one I receive and want to give a big thanks to all the Clubs who send me their newsletters and updates.

Help us keep the Club database up-to-date. If you received this update and are not the current officer or rep for your Club, please forward it to the appropriate person. Please remember to send Bruce McMurray your Club’s updated information for your current officers, board members, webmasters and newsletter editors. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce’s email address is snowdawgasoc@bellsouth.net.**

As we've mentioned in the past, we always need help and ideas to keep Crescent as the BEST Council in the country!! New volunteers are always welcome!! Contact me for more information and send me your suggestions and recommendations!!

I'm looking forward to a great 2016/2017 season. The Farmer's Almanac has promised there will be a whole lot of snow this year. Can't wait!!

Patricia ("Pat") Harvey, President
Crescent Ski Council
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