



### **PRESIDENT'S UPDATE – May, 2016**

The Crescent trips to Steamboat in December, Beaver Creek in January and the Greek Isles Cruise have all rolled out. Signups for Steamboat and Beaver Creek begin June 1. The Greek Isles Cruise signups are already coming in. That will be an awesome cruise with an option for an add-on of a few extra days in Venice!! Although summer hasn't yet gotten here, it is time to start thinking about the ski/ride season for 2016/17. If your Clubs have some summer events that you would like us to include in the President's Update or on the CSC Facebook page, please send me the information and I'll try to make sure the word gets out. We'd like to see some of the summer events that are scheduled by the Clubs. I know it's time for lake parties, hiking, biking, outdoor concerts, etc. Best way to keep your members interested is to keep them active all year long!!

#### **CRESCENT TRIPS (Lisa Beregi)**

**2016 Steamboat - December 3-10.** Trip information will be sent to trip leaders by May 1st so clubs have a month to get out to their members. Registration opens June 1st with early bird pricing of \$1059 for the first 72 people. Regular price is \$1095 for 2 and 3 bedroom units. The flyer, information and trip registration forms are on Crescent's website. We encourage that all participants sign-up online. With the week of lessons and other activities and events during the week, this is always an incredible trip.

**2017 January Ski Week: Beaver Creek – January 14-21.** Trip details have gone out to all Club Trip Leaders. All ski week amenities are included and two tier pricing is available. If you plan to go to two or more Vail properties next season and buy your Epic Pass through Sports America's webpage you will get a \$50 deduct on your Beaver Creek trip. See your trip leader for more details. The trip flyer and PowerPoint is on Crescent's website.

The registration website for the Steamboat and Beaver Creek 2017 trips is [www.sportsamerica.com/csctrips](http://www.sportsamerica.com/csctrips). Questions contact Sara Clemons at Sports America at [sara@sportsamerica.com](mailto:sara@sportsamerica.com).

**Adventure Trip: Greek Isle Cruise - June 10-17, 2017** Details have been sent to the Club Trip Leaders, including a PowerPoint presentation which is also on Crescent's website. Skigroup.net will be working with trip leaders to book their members. Come join us for a cruise of a lifetime! Contact Sandy Gaudette if you have any questions or for more information at [sandymoguls@aol.com](mailto:sandymoguls@aol.com).

Generic flyers will be on the Crescent website. Start planning your trips for next year!

The resorts on the short list for 2018 are Mammoth and Whistler for January Ski Week. The March Ski Week in 2018 will be to Killington, Vermont.

Please pass along the information on the upcoming trips for 2016/2017 to your members.

## **CONVENTIONS**

### **Fall Conference 2016 (Mary Anne Koltowich)**

#### **2016 CSC Fall Conference**

**Dates: October 21-23, 2016**

**Location: Knoxville Marriott, 501 E. Hill Avenue**

This is NOT a UT VOL home football game. In fact, it is an OPEN weekend (no UT VOL game).

#### **Lodging Summary**

Room Rate: \$104.95 + 9.25% sales and 8% occupancy taxes for about \$123. This is a great rate for a full-service Marriott. Free parking & free guest room internet. This room rate will be honored 3 days prior and 3 days post for those who want to extend their stay. Conference attendees will contact the hotel directly to make reservations (just like previous years in Gatlinburg). There will also be a website link that will take you to doing hotel reservations online.

#### **Saturday Night Party Summary**

Calhoun's on the River, a short walk from the hotel on the riverfront (dedicated park/walking green space) less than 1 mile.

We have the entire upstairs banquet room. Buffet will have pulled BBQ pork and grilled BBQ chicken, several sides, cornbread, biscuits, cookies, coffee, tea. Keg beer as usual and cash bar. Hours will be from 6 pm until 10 pm. This will let those that want to crash to go on back to the hotel. Those that want to keep partying can go bar hopping. There is a large bar downstairs with the main restaurant.

#### **Other info:**

There is a free trolley that runs about every 10-15 minutes by the Marriott and goes downtown until 10:00 pm. So there will be plenty of places to go Friday night, lots of bars, pubs, restaurants, etc.

Ruth Chris is VERY close to the Marriott. They have a fantastic bar menu (all dishes are \$8 in the bar only). These prices are good all day. Of course, there are happy hour drink specials, but expect to pay a little more for drinks. It's a riverfront location.

Next door to Ruth Chris is the Women's Basketball Hall of Fame. Great place to visit.

Our KSOC hiking guru Tom says he can easily do a hike Saturday from the Marriott (short drive).

See y'all There!! Mary Anne Koltowich, CSC Fall Conference Coordinator

### **RACING (Ron Scott)**

The Crescent Race schedule for the 2016/2017 race season has not been finalized as far as locations.

The reason for the delay in finalizing the locations is that more racers are being held and there is a limited number of resorts to host the races. Ron Scott notifies the resorts one year in advance of our race schedule so the delay is not with Crescent Racing, it is the resorts massaging their schedules to accommodate the number of races planned.

If you want to bring youth into your club membership, Crescent Racing is one of the avenues to pursue. The Values and Goals of Crescent Racing are listed below.

#### **VALUES**

**Integrity - Action based on the values rather than personal gain.**

**Passion – Motivation for doing what we love.**

**Fun – A fresh, positive, creative culture.**

**Team – individual humility and collective pride.**

**Community – Exceptional stewardship and lifetime inclusiveness.**

**Excellence – Personal and collective wins every day.**

**Grit – courage, tenacity and perseverance on the path to excellence.**

#### **GOALS**

- **Achieve athletic excellence**
- **Grow the visibility of our sport**
- **Engage, lead and grow our communities**
- **Cultivate organizational excellence**

### **CSC MEMBER PERK – POINT 6 SOCKS**

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code "CSC" and receive a 25% discount off internet orders, [www.point6.com](http://www.point6.com). For all internet orders over \$50 free shipping is offered. This offer is extended to **all CSC members and their friends**, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

### **MEMBER SERVICES (Ken Lumsden)**

Ken has put together a flash drive with Crescent pictures which has been or will be sent out to your Club Presidents. Pictures of our trips and Conferences are always a big sell to your Club members and prospective members. Thanks to Tom Grayson, Charlotte Ski & Snowboard Club, and Crescent's new Vice President, for stepping up at the Spring Conference. Tom will be chairing the S.K.I.B.U.M. Committee and is already working on putting together some great information to help your Clubs attract prospective members. Any questions, contact Tom at [tom@tomgrayson.com](mailto:tom@tomgrayson.com).

Reminder if you haven't already done so, go in and "like" the Crescent Facebook page, <https://www.facebook.com/CrescentSkiCouncil/>, and also the Crescent Racing Facebook page, <https://www.facebook.com/crescentskiracing/> We've posted pictures from the Spring Convention on the CSC Facebook page – make sure to check them out when you have a chance!! And check the Crescent Ski Council website, <http://www.crescentskicouncil.org>. Sue Chadwick, CSC Webmaster, updates the site regularly. And also like the National Ski Council Federation page at, <https://www.facebook.com/National-Ski-Council-Federation-178192492206742/> Lots of great information from resorts and ski industry news from all over the country is added on a regular basis.

### **NATIONAL SKI COUNCIL FEDERATION**

**The National Ski Council Federation ("NSCF")** is made up of 30 ski councils with 640 ski clubs with more than 300,000 club members throughout the US. Crescent Ski Council is a founding member of NSCF. We all have a common interest in the enjoyment of snowsports. We all belong to ski clubs, who in turn belong to ski councils. If you've checked the NSCF website, [www.skifederation.org](http://www.skifederation.org), you already know that there are some **great benefits and discounts** with NSCF and more are being added regularly. Check out the NSCF website, [www.skifederation.org](http://www.skifederation.org) site for member only benefits. The site allows you to search the benefits by category allowing you to find what you're looking for much faster. Please spread the word to your club members that these benefits are available and please take advantage of them.

### **LAST BUT NOT LEAST**

Reminder, please distribute the President's Updates to your members, via email, your newsletters and/or by placing them on your Club's web site. If you received this update and are not the current officer, please forward to the appropriate person. Let's keep our members informed! If you don't publish a newsletter, direct your members to Crescent's website. The President's Updates are posted there each month. If your Club sends electronic newsletters and emails to your members, copy me!! I read every one I receive.

Help us keep the Club database up-to-date. We know a lot of Clubs have or will have had elections at this time of year so remember to send Bruce McMurray your Club's updated information for your current officers, board members, webmasters and newsletter editors. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). **Bruce's email address is [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net).**

**Reminder, my email address is [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com). Please don't use [pat@charlotteskiandsnowboard.com](mailto:pat@charlotteskiandsnowboard.com) or [pharvey@wcsr.com](mailto:pharvey@wcsr.com).** Neither of those email addresses are active and I won't receive your email if sent to the wrong address.

I'm looking forward to working with all of you for another year, and remember. We always need help and new volunteers bring lots of new suggestions!! Contact me for more information and send me your suggestions and recommendations!!

Happy Memorial Day!!

*Patricia ("Pat") Harvey, President*  
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