



### **PRESIDENT'S UPDATE –August 2017**

Summer is now coming to an end. Before we know it, Fall will be here. The ski areas have been starting their countdowns until opening day and it's now in the range of around 90-100 depending on the area. Are you ready to hit the slopes? Have you signed up for the Steamboat, Mammoth or Killington trips? Predictions are looking like it's going to be a fantastic winter with lots of snow!! The Clubs also have some great trips this coming season. If you're following Crescent on Facebook and Twitter, you'll know that we are more than happy to promote your trips. If you have a trip you want to fill, email the information to me (short paragraph with basic info., pricing and contact info for your Club's Trip Leader) and I'll post it to hopefully help fill any open spots. Make sure to remind your Club members to like our Social Media pages. We're on Facebook, Twitter and Instagram.

### **CONVENTIONS (Michelle Shuford)**

We are looking forward to seeing MANY of you at our upcoming CSC 2017 Fall Conference October 20-22, 2017. Let's do our part and help Gatlinburg and the Great Smoky Mountains area recover from last Fall's devastating wildfires. Tourism is still down for the most part this year, but with all the rain, green growth is coming back fast, and there is a lot of reconstruction. The downtown "strip" area survived well and is intact, so your favorite bars, eateries, and shops are still here and waiting for you to enjoy them.

There is a change for our Racing and Trips meetings; hope this is a welcome one for you. To save time, money, and effort, lunch will be brought onsite (probably from Subway and include a variety of subs, including veggie only) so you can continue your meetings without being hungry. We have permission from the Glenstone to do this. Please bring \$5 with you to the meeting for your lunch. Also, it is very important to indicate on the Registration Form how many are attending, so we make sure we have enough food and drinks. There will be subs, chips, and water. Maybe cookies if you are good (meaning you REGISTER)!

Make this a "club" outing. A hike is also being planned for Saturday morning into the early afternoon.

Get those costumes planned for the Halloween party on Saturday night. Cost is \$30 for the dinner and all included. Cost is \$10 for the party only (no dinner). We have an hour for dinner so you can eat and have time to get into your costume if you wish. Let's have a big crowd and have a fun time!

As many of you know, the traffic through downtown can be horrific during the Fall season. Plan alternate routes through Sevierville, Pigeon Forge, and Gatlinburg. If you take a route that goes by Dollywood (Hwy 411 in Sevierville then turning right onto Veterans Blvd), you skip most of Pigeon Forge. Taking the "Spur" bypass lets you skip most of Gatlinburg. The "Spur" comes out on the far side of Gatlinburg very close to the entrance to the Great Smoky Mountains. Turn left and it is a short distance to then turn right onto Historic Nature Trail (Space Needle on this corner and on which the Glenstone is located). There is always the "scenic" route using Hwy 441 if you

are coming from the East and want to take in the mountain road through Cherokee Newfound Gap. Take a look at Google Maps and plan your GPS routes.

The Fall Conference flyer and registration form is attached. Please pass this along to your members. Deadline for hotel reservations at Glenstone Lodge is September 26<sup>th</sup>. There is no guarantee of room availability after that date. The deadline for registration for the weekend is October 7<sup>th</sup>.

Thanks for coming out and having a fun time in Gatlinburg,

Mary Anne Koltowich, CSC Fall Conference Coordinator, [kolsmithma@gmail.com](mailto:kolsmithma@gmail.com)  
Michelle Shuford, CSC Conventions Committee Chair, [skibumlong@aol.com](mailto:skibumlong@aol.com)

### **CRESCENT TRIPS (Lisa Beregi)**

The trips for the coming season are:

34<sup>th</sup> Annual Steamboat Race/Ski/Ride Camp – December 2-9, 2017  
January Ski Week to Mammoth – January 13-20, 2018  
March Ski Week to Killington, VT – March 18-23, 2018

Second deposit deadline date is coming up soon. Registrations are at [www.sportsamerica.com/csctrips](http://www.sportsamerica.com/csctrips). Please pass along this information to your clubs and keep selling the three trips – it's going to be a wonderful year with the Farmer's Almanac and other sites predicting lots of snow!!!

Please contact Sara Clemons at Sports America, [sara@sportsamerica.com](mailto:sara@sportsamerica.com) if you want her to look at group air from your city (you will have 10 flying at same time) or any special changes that she may be able to work with your club on either 2018 Ski Weeks. She has already done so for some clubs and is also working on a wine tour extension from Reno after the Mammoth week.

The destinations for the 2019 trip short list are Telluride and Crested Butte. Check with your members on their pick – voting will be done at the Trips Meeting at the Fall Conference.

Remember to update and send your club trip list to Lisa so we can continue to update club offerings on the website. Don't forget for club trip leaders to go to the NSCF website and post your club trip there too!

Contact Lisa at [drlab88@aol.com](mailto:drlab88@aol.com) if you have any questions regarding trips.

### **RACING (Ron Scott)**

Crescent Racing will hold a race at Canaan Valley, WV this coming race season, January 26-28, 2018. Canaan Valley has looked at every possible way to keep pricing as low as possible for this weekend. This Canaan race weekend is open to all Crescent members and is a great opportunity for an affordable club ski trip. Contact Ryan at 304-866-2213 or [rosenaur@canaanresort.com](mailto:rosenaur@canaanresort.com) for information.

The NASTAR Nationals will be held at Squaw Valley, CA, March 9-11, 2018. We have many Crescent racers who attend this national event and place well in their flight or win their flight. Crescent Racing has had the *overall* NASTAR National Champion!

Without a doubt, Crescent Racing is the best club racing program in the nation. Please support your club's race team and the individuals that make up your team. If you have any questions concerning Crescent Racing please contact Ron Scott at [rscott013@nc.rr.com](mailto:rscott013@nc.rr.com).

### **CSC MEMBER PERK – POINT 6 SOCKS**

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All one needs to do is use the code "CSC" and receive a 25% discount off internet orders, [www.point6.com](http://www.point6.com). For all internet orders over \$50 free shipping is offered. This offer is extended to all CSC members and their friends, so spread the word. Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what one experienced from other wool socks.

### **MEMBER SERVICES (Ken Lumsden)**

We know that a lot of Clubs have elections this time of the year so reminder to make sure to send your Officer/Director/BOD updates to Bruce McMurray, Database Coordinator, at [snowdawgasoc@bellsouth.net](mailto:snowdawgasoc@bellsouth.net). Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s). Thanks.

### **SOCIAL MEDIA**

Crescent is on Facebook, Twitter and Instagram. We regularly post lots of information from resorts and report ski industry news from all over the country. Follow us on our Social Media sites!! You can tag us at "Crescentski" on any posts on Facebook, Twitter or Instagram.

Crescent Racing ("Crescentskiracing") is also on Facebook and we would like to add Twitter and Instagram for Racing – if any racers would like to help us set up Twitter and Instagram for Racing, please contact Pat Harvey.

Don't forget to remind your Club members to "like" the Crescent Facebook page, <https://www.facebook.com/CrescentSki> and also the Crescent Racing Facebook page, <https://www.facebook.com/crescentskiracing>. If your Club is on Twitter, make sure to tag Crescent, @crescentski. A big thank you to the Clubs who are retweeting Crescent's tweets. Follow us and tag us on pictures also on Instagram. The Clubs have been holding some fun summer events. I've enjoyed seeing the pictures that you've been posting.

Any questions, please contact Crescent's Social Media Chair, Pat Harvey, at [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com).

## **NATIONAL SKI COUNCIL FEDERATION**

Lisa Beregi (CSC Trip Chair and NSCF current President), Margaret Crum (CSC Past President & Eastern Council Rep for NSCF and yours truly will be heading to Sun Peaks in British Columbia, Canada, the beginning September for the NSCF meeting. We will be bringing back, as always, some valuable information to share with all of you at the Fall Conference.

Reminder, as a member of Crescent Ski Council, you are also a member of the **National Ski Council Federation (“NSCF”)**. NSCF has some excellent benefits and discounts available and more are being added regularly.

Please visit the website, [www.skifederation.org](http://www.skifederation.org), for member only benefits. There are some fabulous products and offers so check them out. NSCF has finalized its new Travel Insurance provider with International Medical Group through their iTravelInsured group. Details will be available on the NSCF Benefits page soon. Stage Goggles has become the latest benefit provider offering NSCF members a 50% discount of their product line. Pat Harvey has received a sample of the goggles with customized straps with the CSC logo. The goggles have interchangeable lenses and straps. Goggle prices start at just \$25/each. Pat will bring the CSC goggles with her to the Fall Conference. For more info., email [sales@stageideas.com](mailto:sales@stageideas.com), or call (877) 274-9719, and let them know you’re with NSCF.

The NSCF site allows you to search the benefits by category allowing you to find what you’re looking for much faster. You’ll need to register on NSCF’s website but once you’re signed up, you can take advantage of all the benefits that are available. Please spread the word to your Club members NSCF is actively pursuing additional vendors to add to its nationwide program. If anyone has any suggestions to make the site better, or can recommend any new providers for benefits they should pursue, notify them at [benefits@skifederation.org](mailto:benefits@skifederation.org).

NSCF is on Facebook, reminder to like the page, <https://www.facebook.com/National-Ski-Council-Federation-178192492206742/>. NSCF is also on Twitter and Instagram (@natlskifed). Any questions on the NSCF social media pages, contact NSCF Social Media Chair, Pat Harvey, at [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com).

## **LAST BUT NOT LEAST**

Reminder to please pass along the monthly President’s Updates to your members, include them in your Club newsletters and/or place them on your Club’s web site. Let’s keep our members informed! If you don’t publish a newsletter, direct your members to Crescent’s website, [www.crescentskicouncil.org](http://www.crescentskicouncil.org). The President’s Updates are posted there each month. If your Club sends electronic newsletters and emails to your members, please copy me!! I want to give a super big thanks to all the Clubs who send me their newsletters and updates. You all have great events and trips all year-long!! I also follow all the Clubs’ social media pages – the posts and pictures show what a fun time has been had by a lot of you this summer. Wish I could have joined in on some of your events – they definitely were a blast!!

Keep the ideas coming to keep Crescent the BEST Council in the country!! New volunteers are always welcome!! Please send me your suggestions and recommendations. Have a great rest of the summer – Fall (thankfully) is going to be arriving soon.

*Patricia (“Pat”) Harvey, President*

Crescent Ski Council

[www.crescentskicouncil.org](http://www.crescentskicouncil.org)

5836 Crossing King Drive

Charlotte, NC 28212

Phone: (704) 451-2664

Email: [crescentskipresident@gmail.com](mailto:crescentskipresident@gmail.com)