

National Ski Council Federation Newsbeat July-August 2017



United States Ski and Snowboard Association Announce Re-brand. Following a re-brand, the governing body will now simply be known as US Ski & Snowboard. According to the organization, the changes will "unite athletes, members and fans as one team with a vision to be the best in the world in Olympic skiing and snowboarding". [More.](#) *Inside the Games* via Google Alerts

Canada's first pod hotel to open in Whistler, B.C.

Construction is underway in Whistler, B.C. for what's being touted as Canada's first pod hotel. The \$10-million Pangea Pod Hotel will contain 88 self-contained "sleeping pods" — in a model that is similar to Tokyo's famous capsule hotels. [More.](#) CBC News



Will Short-Term Rentals Kill the Timeshare Industry? Consumers have become more demanding and are opting for flexible travel arrangements and accommodations, which have never been easier to acquire. That juxtaposition would logically cause investors to assume death was imminent for the inflexible, outdated timeshare model. [More.](#) *Benzinga*

Australian Company to Purchase Saddleback, Maine. Another new suitor for Maine's shuttered Saddleback Mountain Resort came forward and announced its intention to purchase the ski area from the Berry family. The Australian-based Majella Group signed an asset purchase agreement in June to acquire Saddleback, including the resort, base lodge, ski lifts, and surrounding property, totaling 6,337 acres. Saddleback hasn't operated since the 2014-15 season. [More.](#) SAM

KSL, Aspen Complete Intrawest, Mammoth Purchases, Name New Leaders. The as-yet-unnamed joint venture of KSL Capital Partners and the owner of the four Aspen resorts, Henry Crown and Company, has completed its \$1.5 billion purchase of Intrawest Resort Holdings. Under a separate agreement, the joint venture also completed its purchase of Mammoth Resorts. In addition, KSL's Squaw Valley Ski Holdings is being rolled into the new venture. Aspen resorts remain a separate company owned by the Crown family.

The new company expects to launch a new name and brand prior to the beginning of the 2017-18 season. The new company will continue to honor existing pass products that are currently on sale, including the Rocky Mountain Super Pass +, the M.A.X. Pass, and the Mountain Collective. [More.](#) SAM